

# Chicago Internship Guide

**Adage Technologies** [www.adagetechnologies.com](http://www.adagetechnologies.com)

“Adage Technologies zeroes in on organizations' most painful problems and develops custom websites and apps to solve them. Our Chicago-based designers and developers are well-versed in the latest technical tools and best practices and our solutions are built to perform for the long haul.”

**Allstate** <https://www.allstate.com/>

“It’s our mission to be the Good Hands—to protect customers and be a force for good in our communities. To uphold that mission, we make decisions, define our values and shape our entire company culture around it.”

**Ampac** [www.ampaonline.com](http://www.ampaonline.com)

“Ampac is the world’s leader in creative flexible packaging. We passionately create and bring to market new packaging designed to advance our customer’s brands and value globally.”

**The American Academy of Pediatrics** [www.aap.org](http://www.aap.org)

“The mission of the American Academy of Pediatrics is to attain optimal physical, mental, and social health and well-being for all infants, children, adolescents and young adults. ”

**Bel Brands USA** <http://www.belbrandsusa.com/index.asp>

“Bel Brands USA is the maker of snacking cheeses including The Laughing Cow® and Mini BabyBel®; and also manufactures and markets gourmet and cold pack cheeses including Boursin®, Kaukauna®, Mercks®, Owl's Nest®, Price's®, and Wispride®.”

**BSwift** <http://www.bswift.com/>

“Bswift uses technology and information to simplify the administration of health care, reduce costs and empower consumers. Previously known as Platinum Healthcare, a company that set out to change the world and transform healthcare by creating the first web-based CDH (Consumer-Driven Health) plan.”

**Burwood Group** <http://www.burwood.com/>

“Burwood Group is a systems integrator, helping forward-thinking IT leaders deliver knowledge to the end-user within the organization’s unique business context to increase profitability, reduce risk, and enhance customer loyalty.

**Blue Cross Blue Shield** <http://www.bcbs.com/>

“Blue Cross and Blue Shield companies offer a variety of insurance products to all segments of the population, including large employer groups, small business and individuals. The Blues® currently serve 85% of Fortune 100 companies and 76% of Fortune 500 companies.”

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**Boeing** <http://www.boeing.com/>

“Boeing is the world's largest aerospace company and leading manufacturer of commercial jetliners and defense, space and security systems. A top U.S. exporter, the company supports airlines and U.S. and allied government customers in 150 countries.”

**Braintree** <https://www.braintreepayments.com/>

“We make it possible for companies all over the world to accept payments online and let customers make a purchase with one touch. So an engineer in London can launch his latest mobile venture in Sydney. And a student in New York can pay her rent. We build the technology. You make it meaningful with your ideas and innovations.”

**Care Communications, Inc.** [www.carecommunications.com](http://www.carecommunications.com)

“Care Communications, Inc. has been providing solutions in data quality and health information management (HIM) since 1976. We are now a leading provider of consulting and outsourcing services in the HIM industry with a passion and reputation for providing high quality data.”

**Chase** <https://www.chase.com/>

“We serve nearly half of America’s households with a broad range of financial services, including personal banking, small business lending, mortgages, credit cards, auto financing and investment advice.”

**Citadel** <https://www.citadel.com/>

“In markets around the world, we work relentlessly to uncover and capture new opportunities. Across a diverse range of investment strategies, we deploy our capital with the goal of generating consistently high risk-adjusted investment results for our investors and capital partners.”

**Crowdspring** <https://www.crowdspring.com/>

“Now small businesses, one-man shops and individuals anywhere can tap into a global pool of creatives for logo design, web design, company name, product name, packaging design, and many other graphic design, industrial design and writing projects. In fact, we're so convinced that global talent pool will give your project new ideas, different perspectives and a far better final product - we guarantee it.”

**Echo** <http://www.echo.com/>

“At Echo there is nothing we value more than providing an exceptional service experience through every interaction with our clients. With dedicated professionals in offices across the country, we provide transportation and logistics solutions across all major transportation modes. Our unwavering commitment to service is at the foundation of our promise to uncomplicate transportation management.”

**ESPN** <http://espncareers.com/>

“Working at ESPN is unlike anything else. That’s because we’re always finding new ways to interact with fans – however and wherever they connect with sports. When you have the latest technology, game-changing ideas and world-class talent on your team, every day is extraordinary.”

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**Exelon** <http://www.exeloncorp.com/Pages/home.aspx>

“Exelon is one of the largest competitive U.S. power generators, with more than 32,000 megawatts of owned capacity comprising one of the nation’s cleanest and lowest-cost power generation fleets. The company’s Constellation business unit provides energy products and services to more than 2.5 million residential, public sector and business customers, including more than two-thirds of the Fortune 100.”

**Fieldglass** <http://www.fieldglass.com/>

“Continuous cloud technology innovation and world-class consulting services enable better management of the flexible workforce including contingent labor, Statement of Work projects, independent contractors and specialized talent pools.”

**Gatorade** <http://www.gatorade.com/>

“Gatorade and GSSI continue to search for and study new and innovative ways to help athletes improve performance by facilitating proper hydration and nutrition. From the lab testing of athletes, to new flavor and delivery system development, to the publication and distribution of scientific research, the Gatorade Company and the GSSI perpetually strive to advance their collective mission of enabling athletes to always perform at their peak.”

**Groupon** <https://www.groupon.com/>

“We’re always imagining new ways to exceed the expectations of all our customers—both consumers looking for great experiences at a great value and merchants seeking solutions to attract more customers and run their businesses better. Our deals and business tools connect the two in a seamless way that brings significant value to both their lives.”

**Grubhub** <http://about.grubhub.com/home/default.aspx>

“GrubHub is the nation’s leading online and mobile food ordering company dedicated to connecting hungry diners with local takeout restaurants. The company’s online and mobile ordering platforms allow diners to order directly from approximately 35,000 takeout restaurants in more than 900 U.S. cities and London. Every order is supported by the company’s 24/7 customer service teams. GrubHub has offices in Chicago, New York and London.”

**Home Run Media** <http://hrmedia.com/>

“Our mission is to create a platform for others to succeed (and show them how), through highly targeted and data-driven TV media buying that delivers measurable results. We specialize in scaling up Internet businesses and our target clients are companies that are committed to growth and who are: Transparent, Well-Funded, Constantly-Improving and Entrepreneurial. And these are not new concepts to us, as they are the foundation of our company core values.”

**Miller/Coors** <http://www.millercoors.com/Home.aspx>

“We have a strong leadership team and dedicated, hard-working people. We’re committed to building our great beer brands the right way and have a deep sense of responsibility to the environment, our communities and beer drinkers.”

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## **Mobile X Labs** <http://mobilexlabs.com/>

“We are a group of relentless tinkerers. We make incredible tools to help you go mobile, and keep a constantly growing portfolio of our own apps and games as well.”

## **Orbitz** <http://corp.orbitz.com/>

“We’re a leader in the online travel industry, taking the most innovative technology and making it relevant to our customers. Orbitz Worldwide’s portfolio spans nine major consumer travel brands: including Orbitz, CheapTickets, ebookers, HotelClub, RatesToGo, the Away Network, MrJet, Asia Hotels and Orbitz for Business.”

## **Oscar Mayer** <http://www.oscarmayer.com/>

“There’s no funny business in our food. Because as Oscar believed, “There’s always a better way.” More than a century later, we’re still committed to finding a better way in everything we do.”

## **Performics** <http://www.performics.com/>

“Performics has a legacy of innovation. Founded in 1998, Performics, then Dynamic Trade, launched its CPA/CPL-based Affiliate Network that focused on Web traffic monetization via direct response vehicles. As we continued to expand our offerings, we launched our paid search (SEM) practice in 2001 and our search engine optimization (SEO) practice in 2003.”

## **Quaker Oats** <http://www.quakeroats.com/>

“Quick Quaker Oats were first introduced in 1922 when the 20 minute cooking oats were processed to cook in 5 minutes. The processing of Quick Quaker Oats was refined again in the 1950's to produce what we now know as one-minute cooking oats.”

## **StoryCorps** <https://storycorps.org/>

“StoryCorps is America’s oral history project. Since 2003, StoryCorps has collected more than 60,000 interviews with over 100,000 participants from all backgrounds -- the largest single collection of human voices ever gathered. Recordings are archived at the American Folklife Center at the Library of Congress so that future generations can hear the stories – and the voices – of today.”

## **Tootsie Roll Industries** <http://www.tootsie.com/>

“Tootsie Roll Industries, LLC manufactures and sells some of the world's most popular confectionery brands. Beginning in a modest New York candy store with the Tootsie Roll's introduction in 1896, the Chicago-based company has grown to become one of the country's largest candy companies, with operations throughout North America and distribution channels in more than 75 countries.”

## **Tropicana** [http://www.tropicana.com/#/trop\\_home/home.swf](http://www.tropicana.com/#/trop_home/home.swf)

“Tropicana Products, Inc., a division of PepsiCo, Inc., is the leading producer and marketer of branded fruit juices. Tropicana markets its products in the U.S. under a variety of brand names including the Tropicana not-from-concentrate line of juices, Dole juices and juice blends, Tropicana juices, Trop50 and Tropicana Twister juice beverages.”

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**United Airlines** <https://www.united.com/ual/en/us/?root=1>

“Our goal is to make every flight a positive experience for our customers. Our United Customer Commitment explains our specific service commitments so that we can continue a high level of performance and improve wherever possible.”

**Vibes** <http://www.vibes.com/>

“Vibes-, a mobile marketing leader, is a team of more than 150 experts with one common goal: Unlock new revenue potential for retailers and brands. We accomplish this by uniquely combining best-in-class technology with top-notch mobile expertise.”

**Wilson Sporting Goods** <http://www.wilson.com/en-us/>

“The Company's unwavering commitment to innovation pushes its sports into new territories, including digitally connected, socially sharable, and highly customizable products. This dedication and focus is woven throughout the Wilson global culture, which thrives on collaboration, experimentation, passion, teamwork, persistence, ingenuity and positivity.”

**Internships and Experiential Learning (IEL)**

UB School of Management  
Career Resource Center  
308 Alfiero Center, Buffalo, NY 14260  
(716) 645-3232  
[mgt.buffalo.edu/internships](http://mgt.buffalo.edu/internships)

**Quick Questions**

*...in the Career Resource Center*

Mondays & Wednesdays  
2:00–3:00 p.m.  
Tuesdays, Thursdays & Fridays  
10:00 –11:00 a.m.