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New staff members join school



From left, new staff members Jessica Labella, Carrie Zaenglein and Christina Sakowski.

Meet the School of Management’s newest staff members:

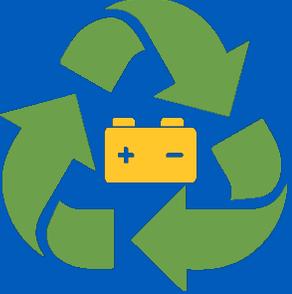
Jessica Labella
Schedule Manager

Jessica joined the Dean’s Office this fall, having last served for nine years as house manager for the UB Center for the Arts. Before that, she worked for UB Athletics and earned her bachelor’s in English at UB. As schedule manager, she ensures faculty and staff have the space they need for classes, meetings and other events. “It’s the people who work here and the positive atmosphere that make it the best place to come to work each day,” she says. Outside the office, Jessica enjoys geocaching, playing softball and hiking with her wife, Valerie, and daughter, Ashlyn. She also serves on the leadership committee for the [UB Alumni Association’s Buffalo-Niagara chapter](#) and says, “I hope to continue volunteering my time and giving back to UB for many years to come.”

Christina Sakowski

Admissions and New Student Enrollment Advisor, Undergraduate Programs
Christina’s not just new to the school – she’s new to Buffalo, having moved here from New York City, where she last served as an admissions counselor at St. John’s University. She holds a bachelor’s from SUNY Oswego and a master’s from Manhattan College. In our Undergraduate Programs Office, she supports internal and external recruitment efforts and collaborates with academic advising offices across campus to promote our programs. “I really enjoy hearing student stories about internships and offers they received through connections they’ve created here,” she says. Outside of work, Christina is a competitive runner in distances ranging from a mile to a marathon. She’s also an avid reader; one of her first tasks upon moving here was finding her neighborhood bookstore.

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Did you know?

A bin is available in the mailroom, 119 Jacobs, for battery recycling. Rather than sending these materials to landfill, you can simply drop your AAA, AA, C, D and 9-volt alkaline or carbon zinc batteries in the bucket, and the UB Environment, Health and Safety Department will ensure they’re recycled.

seasons

AP STYLE
REFRESHER

Lowercase spring, summer, fall, winter and derivatives such as wintertime unless part of a formal name: Winter Olympics.

Grammar Corner

3 common errors to avoid

Here's a quick refresher on common errors we see in web copy and other materials:

- 1 More than vs. over:** "More than" is preferable for numerical quantities; "over" is used for spatial relationships. Ex: More than 100 people attended. She drove over the hill.
- 2 That vs. which:** Use "that" without a comma for essential clauses (critical to the sentence's meaning), and "which" with commas for nonessential clauses. Ex: The career class that Caitlin Rush teaches is... The career class, which Caitlin Rush teaches, is... (In the former, the reader needs the instructor to understand which class you're referencing; in the latter, it's just an added detail.)
- 3 School name:** Always spell out "School of Management." Never use "SOM."

New staff (cont.)

Ezra Staley

Executive Director of Social Innovation Initiatives

Ezra joins us in a new position that reports jointly to the deans of the School of Management and School of Social Work. In addition to overseeing our [social innovation activities](#) already underway, such as the [Social Impact Fellows program](#) and [social sector innovation course](#), he works strategically to develop new programs and foster UB's leadership role in the community on social innovation. A JD/MBA alumnus of UB, Ezra most recently served as vice president and senior product manager at M&T Bank. Outside of work, you'll find Ezra and his wife, Holly, playing golf with their 5-year-old phenom daughter, Zara.

Carrie Zaenglein

Administrative Assistant, Finance Department

Carrie first came to UB in 2003 as the office manager for Wellness Education Services. Since then, she's served in



Staley

administrative roles for the School of Dental Medicine's Information Resources Office and for Buffalo State College's Health Center. This fall, she joined the Finance Department and says she's glad to be back at UB. "Everyone has been so helpful and friendly. The faculty and PhD students in my department are great," she says. Both at work and at home, Carrie strives to live eco-friendly. She's rejoined the UB Green Team, eats a vegan diet, drives an electric car and repurposes items rather than buying new.

Building a 'green' house



Photo: Nancy J. Parisi

FROM THE ARCHIVES: UB Reporter, Nov. 12, 2008, by Julie Wesolowski
Carrie Zaenglein, the Finance Department's new administrative assistant, was featured in the UB Reporter, known today as UB Now, for her ultra-green home.

Carrie Zaenglein always wanted to build an ecologically responsible home. She just didn't think she'd ever have the chance. But when a fire destroyed her Depew-area house, she decided to make a lifestyle change that would dramatically reduce her environmental footprint.

Together, she and Kevin Connors, adjunct instructor in the UB School of Architecture and Planning, drew up plans to build her new 1,300-square-foot house.

Designed to naturally use the sun's summer and winter angles, the new house has solar panels and a passive solar-heating system, and is insulated naturally with straw bales plastered

between the walls, making the house fireproof and weatherproof. "Some people think it's crazy," Zaenglein says, "but it's actually a very old building practice."

Her goal is to have a zero-energy house. That means during the summer, she makes more energy than she uses, making her electricity grid meter run backward. She earns credit she can borrow against during the winter when she's not making as much energy.

Zaenglein's house is only the second of its kind in Western New York. To read the full story, visit bit.ly/zaenglein-house.

Tech Tips

FAQs

BY DENISE ADAMSKI

Below are answers to the most common questions we receive in the School of Management IT Department.

How do I set up my new cellphone or tablet with email?

You'll find simple instructions to configure your mobile device with your UB email account online at the UB Help Center: bit.ly/ubmail-setup.

How do I get a key?

Last summer, we instituted a new procedure for requesting an office or classroom key. (Perhaps you read about it in [Inside Management](#)?) Under the Internal Resources section of our website, you'll find the form you need to fill out to request a key: bit.ly/mgtkeysrequest.

I have a computer-related request. What should I do?

Fill out the online ticket form to request service from the IT department: bit.ly/IT-ticket. Every member of the department will see the request and can decide how to handle it.

How do I reserve a classroom or conference room?

Spaces fill up quickly, so make your reservation as early as possible. To reserve a classroom, contact Jessica Labella at jlabella@buffalo.edu, and for a conference room, contact the department secretary. To see who's responsible for a room, visit bit.ly/facilities-list.

What is UBbox?

UBbox is a cloud-based storage utility, similar to Dropbox. You can use UBbox to store and share material from anywhere, even with people outside of UB. Each user has unlimited storage space. For more information, visit box.buffalo.edu.

Is this email spam?

When in doubt, never click links in an email. Hover your mouse over the link and sender name to see the real address. And, forward the questionable email to abuse@buffalo.edu to block it, if appropriate.

When will my computer get Windows updates?

Leave your computer on at all times. Close open files and lock it at the end of the day, even if you're leaving for the weekend or vacation. Updates will install overnight as they become available, so you don't have to worry about keeping your computer up to date.



Children at the Bawaleshie School in Ghana. Photo: Phillip Shore

UB team preps for Ghana program

This winter, the School of Management is launching its first experiential learning program to Ghana on the topic of social innovation and entrepreneurial leadership, with associated themes of health care, education and economic development.

Led by Dorothy Siaw-Asamoah, clinical assistant professor of organization and human resources, the program has attracted student and faculty participation from other UB units, including the schools of Medicine and Biomedical Sciences, Pharmacy, Nursing and Education, the UB Libraries and our Center for Leadership and Organizational Effectiveness (CLOE). (For more on the upcoming program, see [Buffalo Business](#).)

To foster interprofessional collaboration and engagement, the health care team of UB physicians and nursing, pharmacy and MD/MBA students are partnering with Doctors in the Gap, the health division of the nonprofit African Rights Initiative International. They'll be providing much-needed health outreach and clinics in rural communities and economically challenging parts of Ghana's Eastern Region.

The UB team will be serving a population of 300,000 at the Presbyterian District Hospital in Donkorkrom — and they could use your help. They hope to bring vital medical supplies and over-the-counter medications, including the following:

- Acetaminophen, ibuprofen and paracetamol
- Child and infant pain reliever
- Gloves, gauze, bandages, cotton balls
- Digital thermometer
- Portable blood pressure monitors

Molly Anderson, CLOE executive director, is collecting donated items. Contact her by Dec. 31 at mollya@buffalo.edu if you'd like to contribute.

Picture This

Fall Semester Memories

Distinguished Speakers

The UB Distinguished Speakers Series has brought influential voices from across the world to campus — and this fall the School of Management helped continue the tradition by sponsoring talks from Nobel Peace Prize winner Malala Yousafzai and former White House CIO Theresa Payton. (Photos: Joe Cascio.)

- 1 From left, Dean Paul Tesluk, Jim Lemoine, Yousafzai, Molly Anderson and Dorothy Siaw-Asamoah.
- 2 Jaimie Falzarano and her husband, Heath, with actor and activist Jesse Williams, center.
- 3 Erin O'Brien, right, with cybersecurity expert Theresa Payton.

1



2



3



#UBHornsUp!

With a group of MBA students, Paul Tesluk, dean of the School of Management, celebrates the school's rise in Forbes' biennial ranking of the nation's best full-time MBA programs based on return on investment.

The school was ranked No. 42 overall and No. 20 among public universities, placing it solidly among the top 10 percent of AACSB-accredited business schools. (Photo: Meredith Forrest Kulwicki)

Our faculty and staff includes many proud UB School of Management alumni. On this page alone, you'll find **Maggie Herdzik, BS '15**, **Erin O'Brien, MBA '00**, and **Dorothy Siaw-Asamoah, BS '03, MBA '05**.