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5 ways for staff to celebrate Sustainability Month

BY MATT BIDDLE



The UB Solar Strand on North Campus. (Photo: Douglas Levere.)



Kudos

Molly Anderson, executive director of the Center for Leadership and Organizational Effectiveness, was honored as one of Niagara Gazette's 2017 Women of Distinction.

During April, UB is celebrating Sustainability Month to inspire faculty, staff and students to take action and help create a sustainable future. As an early signatory of the American College and University Presidents' Climate Commitment, UB has pledged to become climate neutral by 2030 — and it's going to take all of our help to get there.

Here are five ways you can go green now — and into the future.

1 Earth Day: On April 22, help beautify the community during Buffalo Niagara Riverkeeper's Spring Shoreline Sweep at sites across the region. (Registration required at bnriverkeeper.org/cleanup.) You can also join the ReTree the District effort in University Heights beginning at 9 a.m. (Sign up at ourheights.org/retree.)

2 Social Innovation: Attend "Leading Innovation in the Social Sector" on April 27 for a day of no-excuses action featuring keynote speaker Seth Godin. The event is hosted by the Center for Leadership and Organizational Effectiveness in collaboration with the School of Social Work and Blackstone LaunchPad.

3 April 27: Next Thursday is Bring Your Kids to Work Day at the [Solar Strand](#), and UB's annual [e-cycling event](#) in the Center for Tomorrow parking lot, where you can drop off cellphones (be sure to clear them first), printers, scanners, monitors, keyboards, mice, Blu-ray or DVD players, iPods, cables and more.

4 Protect our Waterways: Prevent misuse and pollution by dropping off unwanted medications — not flushing them down the drain. A secure disposal box is available 24/7 at the UB Police Station in Bissell Hall on North Campus.

5 Reduce, Reuse, Recycle: Take steps to minimize your trash. For example, use less disposable flatware, bowls and plates, and bring your own water bottle and mug to work. To save paper, print double-sided and install a tool like [CleanPrint](#), which can remove ads and extraneous images and reduce font size before printing from a website. On the next page, brush up on UB's recycling policy.

On Leadership

Insights from the School of Management

Have you visited the School of Management's new leadership blog?

Engaging alumni outside Western New York

Smart Business Practices on the road

BY CAITLIN McNULTY

Earlier this year, the School of Management Alumni Association began taking its successful Smart Business Practices professional development series on the road. On Feb. 16, Dean Paul Tesluk presented his first presentation to alumni and friends outside of Western New York in New York City. In March, he visited Toronto, and by the end of 2017, he will add Chicago and Washington, D.C., to his travel log.

In each location, Paul will share his presentation, "Creating an Organization of Leaders: Cultivating a Culture of Shared Leadership, Clear Purpose and Engagement." His seminar discusses the relentless pace of change that organizations face today and the need to continuously innovate to manage this complex and dynamic environment. This "new normal" requires a fundamentally different approach to leadership, in which leadership comes from everyone across a team. Paul's presentation shares the theory behind the concept of shared leadership and how cultivating a culture of shared leadership can provide organizations with a competitive advantage.

Paul's travels to alumni outside the region align with the School of Management's focus on impactful engagement with the business community and expanding alumni engagement beyond Western New York.

Dean Tesluk visited an alumna at Facebook in San Francisco this month.



In addition, other School of Management faculty and staff are engaging UB alumni around the globe by participating in the UB Alumni Association's popular Webinar Wednesday series. So far this spring, Courtney Walsh and Larry Zielinski, along with faculty members Jim Lemoine, Supradeep Dutta and Lorrie Metzger, have delivered presentations.

Upcoming sessions include:

- May 3: [Sustainability and the Supply Chain](#) by Aditya Vedantam
- May 17: [Organizational Communications](#) by Mary Ann Rogers

If you're interested in participating in a Webinar Wednesday series or have a suggestion for a presentation, [send me an email](#) or call the Alumni Engagement and External Relations Office at 645-3224.

Recycling refresher

No sorting necessary!

UB accepts plastics Nos. 1-7, paper, cardboard, glass and tin containers, and much more for recycling. For a complete list, visit bit.ly/recyclinglist.

Remember to rinse out containers, and don't contaminate the recycling stream with things that cannot be recycled, including bags, Styrofoam containers, and wax paper or wrapping paper.

For a short video, visit bit.ly/ubrecycling.



New staff join the School of Management



Alanna Burt

Senior Annual Gifts Officer,
Office of Philanthropy

Alanna helps keep people connected with the school and strives to ensure that their choice to give back is a rewarding experience. She last served as director of advancement for Buffalo Niagara Riverkeeper and has held development roles at Ontario College of Art and Design, McMaster University and Cornell University. She has an MBA from Quinnipiac University and a bachelor's in communications from Cornell. Outside of work, her three kids, six chickens and six ducks keep Alanna and her husband, Ian, pretty busy.



Harrison Cheung

Marketing Content Producer,
Graduate Programs Office

Harrison creates multimedia content to drive enrollment in our full-time master's programs. With more than 25 years of digital marketing experience, the Glasgow native joins us from Austin, where he spent the last 13 years at IBM. Before that, he developed marketing programs in Los Angeles for studios, actors and film festivals. He holds a bachelor's from Athabasca University. Harrison also is the author of *Christian Bale: The Inside Story of the Darkest Batman* and the young adult novel *West of Weird*, a Launch Pad Top 50 Manuscript of 2016.



Emily Gearhart

Learning Center Assistant,
Undergraduate Programs Office

As the part-time assistant in the Undergraduate Learning and Community Center, Emily is often the first person visitors see. "My favorite part is supporting students as they work diligently to pursue academic success," she says. Previously, she interned for UB's McNair Scholars program and Medaille College's First-Year Experience program. Emily has a master's in higher education and student affairs administration from Buffalo State and a bachelor's in psychology from Medaille. She enjoys reading, painting and spending time with friends and family.



Maggie Herdzik, Learning Center Associate, Undergraduate Programs Office

In the Undergraduate Learning and Community Center, Maggie oversees the tutors and the exchange program, which provides English as a Second Language (ESL) and cultural coaching for international students. She also facilitates workshops to help undergrads build academic success skills. "The center's welcoming environment and collaborative efforts make each day enjoyable, and I am proud to be part of the team," she says. Maggie is a School of Management alumna with a bachelor's in business administration and will earn her master's in higher education administration this fall from UB. In her free time, she likes to run, kayak, do yoga and cheer on the Bills with her family.

Robin Marti, Major Gifts Officer, Office of Philanthropy

Robin works with alumni across the country to connect them to campus, faculty and students and raise philanthropic support. She served as associate director of fundraising at SUNY Geneseo and spent 16 years as regional marketing director at USA Today/Gannett Publishing Services, implementing the Collegiate Readership Program on more than 100 campuses, including UB. A Buffalo Seminary alumna, Robin earned her bachelor's from Le Moyne College. Outside the office, she's on the go, playing tennis, riding her bike and hiking. One of her proudest accomplishments is completing the New York City marathon with her brother.



Tech Tips

Hold the phones!

BY DENISE ADAMSKI

In this installment of Tech Tips, I wanted to share some phone and voicemail features you may not be aware of, but that could help you be more effective and efficient at work.

For example, did you know you can answer calls to your office number on another phone? Our phone system has a feature called "Single Number Reach (SNR)," which allows you to answer incoming calls from any UB phone or your personal cellphone. You can also make calls from your cellphone or another UB phone, but set your UB extension to appear as the caller ID. For step-by-step instructions, visit bit.ly/singlenumberreach.

Another option is to forward your calls to another phone or voicemail temporarily, which is convenient when you're away at meetings all day or on vacation and want to send calls to another staff member. For step-by-step instructions, visit bit.ly/forwardcalls.

For voicemails, the [Cisco Unity Web Inbox](#) allows you to manage your voice mailbox through a web client. This is the perfect tool for those who have a large quantity of voicemails.

With other voicemail features, you can retrieve voicemails you've accidentally deleted, slow down individual messages and gain access to your PIN if you forget it. To learn more, visit bit.ly/ubvoicemail.

Be sure to bookmark the quick reference guide for your phone model: [7900 series](#) or [8800 series](#). And, if you experience an issue with your office phone, don't ignore it — contact the our IT office, and we will help resolve it.

Coffee Break: Erin O'Brien

The alumna discusses her crazy, rewarding role

BY MARY DAHL

Erin O'Brien has been part of the UB community since her days as an undergraduate in the College of Arts and Sciences. She earned her bachelor's degree in psychology in 1997, followed by her MBA from the School of Management in 2000. Afterward, she spent the next 12 years in various roles at IBM, but still maintained a close relationship with her alma mater, serving as a guest lecturer for undergraduate and graduate classes and student clubs, participating in Corporate Champions and sponsoring the MBA Advantage career competition. In addition, she was a member of the School of Management Alumni Association (SOMAA) board of directors and received SOMAA's Service to the School award in 2012.

In 2013, Erin returned to the School of Management as assistant dean and director of graduate programs. In that capacity, she oversees all aspects of our full-time master's programs, including strategy, marketing, admissions and recruitment, advisement and



programming. There are more than 600 graduate students at various stages between admissions and commencement at any given time.

"This is the hardest and craziest job I've ever had, and I love every minute of it," she says.

"We are in the business of doing good and getting people out into the business world to make a difference," she continues. "It is so rewarding to see how

these students transform from the time they arrive here and to when they leave confident and ready for whatever comes next." It's a change she witnesses with nearly every student and never grows tired of.

Outside of the office, Erin's a singer and has been singing for her entire life. She was a self-proclaimed musical theater nerd in high school and performed in the chorus as a UB student. Today, Erin performs vocals for a local band, but says her favorite genre is gospel and hopes to start a children's gospel choir someday.

Philanthropy moves South

The School of Management is now on three campuses. This winter, the Philanthropy Office moved to South Campus. Though the team has a space in Jacobs Management Center they use when they're on North Campus for meetings, you'll find them most often on the 11th floor of Kimball Tower.

The team strives to help our alumni connect with their alma mater, and you can help them achieve that goal by giving advance notice of any alumni who are coming to campus or visiting your office.



Kimball Tower