

INSIDE MANAGEMENT



GLOBAL POSITIONING FOR A WORLD OF BUSINESS

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New undergraduate center opens

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From left, UB President Satish K. Tripathi, lead donors Marilyn and Frank Clement, and Paul Tesluk, interim dean, at the celebratory ribbon-cutting for the Undergraduate Learning and Community Center.

Save the Date

Nov. 12: The School of Management Alumni Association's **66th Annual Awards Banquet** will begin at 5 p.m. Jody Lomeo, BS '91, president and CEO of Kaleida Health and Great Lakes Health System of Western New York, will be honored as Executive of the Year. [Register](#) by Oct. 30.

If you haven't been to the lower level yet this semester, stop what you are doing and go check out the new Undergraduate Learning and Community Center right now.

So far, the center has been a resounding success. Since it opened at the start of the fall semester, center-certified tutors have led more than 250 tutoring sessions, and 727 students have used the center. In total, the center has had more than 1,750 visits in less than two months.

The center is a destination for School of Management undergrads to connect with their peers and develop skills for lifelong success. Named for the center's lead donors, the Frank and Marilyn Clement Undergraduate Community Hub provides space for students to relax, work on group projects, study individually and more. Meanwhile, the Learning Hub features a network of resources, including one-on-one and group tutoring, workshops, study groups and ESL services.

Anecdotally, students have likened the bright, colorful space to the offices at Google or Microsoft. "From the brightly colored walls to the comfortable chairs and couches, everything works together to make this a perfect interactive workspace for students," says Siddharth Khandelwal, a business administration major.

On Sept. 30, the school celebrated the opening of the new center with a ribbon-cutting ceremony. The Clements cut the ribbon, and Connie Hanel, the center's manager, led a VIP tour for UB President Satish Tripathi and other university leaders. The ribbon-cutting and new center were featured in the [UB Spectrum](#), the [UB Reporter](#) and on [WGRZ-TV](#).

To look back on the incredible transformation of the lower level, visit the [Facilities page](#). For more information, watch [this video](#)—and then go see the center for yourself.

Give back this fall



The school has received many awards for reaching our campaign goals.

The annual **Campaign for the Community** has begun. Last year, more than 2,500 UB employees donated to organizations that contribute to health and wellness, neighborhood revitalization, economic development and education in our region.

The School of Management has a proud history of giving through the campaign. We have met our goal for the past six years. In 2014, we contributed the highest percentage of unit salary base across all units and received the Chair's Cup.

This year, the school's goal is \$46,880, a slight increase from 2014. Even if you choose not to give, it's important to reply to the campaign; as of Oct. 20, 32 percent of faculty and staff had responded.

To respond, visit buffalo.edu/ubcares/sefa and click on "Donate Now." Donations can be made by credit or debit card, check and payroll deduction. You can designate your donation to charities you support from a list of more than 2,000 statewide. The top organizations School of Management employees supported last year were **Dreams from the Heart Camp**, **Planned Parenthood**, **Buffalo City Mission** and **Roswell Park**.

Donors are entered to win a different prize each week. This week, Associate Professor Susan Hamlen won tickets to a Center for the Arts production! Among the future prizes is a reserved parking space anywhere on campus.

The campaign ends Dec. 18. For more information, contact [Hailley MacDonald](#).

Trick-or-Eat

On Oct. 30, students will show off their costumes and collect items for the **Food Bank of Western New York**. A donation box is set up at 160 Jacobs. Suggested items include canned fruits and veggies, dry whole grain pasta, cereals, personal care items like toothpaste and shampoo, and diapers, baby food and formula.



Academic advisors join staff

With its recent switch to a caseload model, the Undergraduate Programs Office has added two new academic advisors: **Megan Bragdon** and **Samantha Pitler**.

Meg joins the school with 12 years of experience in higher education, most recently in UB's University Honors College, where she served as program coordinator. Before that, she worked in residential life, career services and development at Earlham College in Indiana. In the School of Management, Meg advises about 450 undergrads from all concentrations. She holds a bachelor's degree in English from SUNY Oneonta and a master's in education from Kent State. Meg enjoys the quiet commute to work with her husband, Chris, an academic advisor in UB's International Student and Scholar Services Office. Together, they have two kids—Greyson, 5, and Harper, 3—and enjoy tackling renovation projects, exploring the outdoors and traveling.



From left, Samantha Pitler and Meg Bragdon.

Sam comes to the School of Management from Sacred Heart University in Connecticut, where she was director of international admissions. Here, she advises about 500 undergrads in business administration and accounting. She holds a bachelor's in history from Denison University and a master's in college student personnel administration from Canisius College. Outside the office, Sam enjoys running, hiking and working out, and takes frequent trips to her hometown in the Finger Lakes.

Tech Tips

Password problems?

By Denise Adamski

UB's central IT department has added a new feature to allow faculty, staff and students to quickly reset their password. And, it's easy too—a password reset can be sent to a non-UB email address or as an SMS text message to your cellphone.

Visit [the UBIT website](#) for step-by-step instructions to set up the tool now, in case you need to reset your password in the future.

At the link above, click on *UBITName Manager*, which will take you to another window. There, enter your UBITName and click *Continue*. Complete the security check, and click *Continue*. You'll then see four options. (If you

ever forget your password, you can use the latter two options to receive a password reset via email or cell.)

For now, select *Log in with my password* to update your password recovery contact information. Once you're logged in, choose *Add or update your password recovery contact information* and enter your non-UB email address and cellphone number on the next page. Click *Continue*.

When the summary page comes up, select *Show details* to verify that the information you entered is correct. Once you have confirmed everything, click *Submit*. You'll receive emails once your request has been approved and completed.

If you have questions, contact the IT team at mgt-it@buffalo.edu. And, if you're wondering how secure your current password is, check how long it would take a desktop PC to crack it at howsecureismypassword.net.

Grammar Corner

Elementary, my dear colleagues

By Matt Biddle

The first book I bought for college was Strunk and White's *The Elements of Style*, which was first published nearly 100 years ago and remains one of the best writing guides available. Time magazine called it one of the 100 most influential nonfiction books since 1923 (the year Time debuted). Here are a few of the book's elementary rules and principles of composition:

- **A participial phrase at the start of a sentence must refer to the subject.** In the sentence, "Walking across campus, Deidre saw Loreta with three students," Deidre was walking. If that's not what you meant, recast the sentence: "Deidre saw Loreta, who was walking across campus with three students." Often, sentences that violate this rule don't make sense; for example, "Run down and dilapidated, I bought the house cheaply."
- **Put statements in positive form.** It's usually stronger to say what something is than what it is not. Make assertions and avoid indefinite language. "He usually arrives late" is preferred to "He is not often on time."
- **Omit needless words.** "Vigorous writing is concise," the guide declares. Concise sentences can be long and descriptive—but every word must be meaningful and important. So, instead of "because of the fact that" or "in spite of the fact that," say "because" or "although," respectively.

Coffee Break with Jennifer Schultz

By Mary Dahl

When you visit the Undergraduate Programs Office, you'll be greeted with a smile and kind word from **Jennifer Schultz**, office coordinator. Jennifer is a proponent of customer service, bringing herself happiness by assisting others.

Jennifer describes her office as similar to an emergency room environment. It's her job to listen to students, assess their needs and ensure those needs are met in a timely and appropriate manner. She supports the academic advisors by answering any student questions she can. Jennifer learned to swim by being thrown into the proverbial pool in January 2013, starting behind the reception desk on the first day of classes that semester.

Staff may refer students with undergrad or general UB questions to Jennifer, who knows UB well and enjoys connecting students with the resources they need. Her genuine empathy for students is obvious and keeps her motivated.

While juggling both work and family life, Jennifer has been studying to earn her bachelor's degree in psychology this December, and plans to begin the Master of Social Work program next fall to further her professional development in the School of Management and eventually work with veterans.

Originally from East Henrietta, Jennifer moved to Hawaii with her husband,



Ken, immediately after finishing high school and earning her cosmetology license. Because of his military service, the couple and their three sons have moved more than 20 times to such places as Texas, Virginia, South Carolina, Alaska, Georgia and even Japan, where Jen taught English. Today, they live on Grand Island and keep busy with various projects, including, most recently, building a backyard deck.

I've often heard Jennifer say there are not enough hours in a lifetime to accomplish everything she'd like to do. On top on her list are learning the cello and mastering a second language.



The search is on

The search for the next dean of the School of Management has begun. The search committee is led by Liesl Folks, dean of the School of Engineering and Applied Sciences. Members of our school community on the committee include Gwen Appelbaum, Brian Becker, several faculty members and Rich Ferranti, Dean's Advisory Council chair.

Gale Merseth, vice president, and Courtney Thomas, associate, of the executive search firm **Isaacson, Miller** will assist in the search. The company has led dean searches at more than 60 schools of business and management nationwide, including American University, Cornell University, RIT, University of Rochester, Rutgers and Georgia Institute of Technology.

The committee first met early this month and hosted three listening sessions for campus community members to discuss their interests and priorities for the search. The first session was exclusively for School of Management faculty, while the other two welcomed School of Management staff and students, as well as faculty and staff from across the university.

UB Provost Charles F. Zukoski said the new dean should be in place by the 2016-17 academic year. If you missed the listening sessions but want to voice your opinion, visit bit.ly/deaninput. To stay up to date, visit the search website at bit.ly/mgtdean.

Fall Fun

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The fall semester is off to an exciting start. New students are here, the Undergraduate Learning and Community Center is open and the search is underway for a new dean. Here are some snapshots from the past few months in the School of Management. As always, if you have pictures you'd like to share in a future newsletter, send them to mriddle@buffalo.edu.

Kate Ferguson, right, and Gwen Appelbaum, below, were among dozens of faculty, staff, alumni and students who volunteered for MBA Advantage this year.



Amit Prayag made a new friend at the first UB@Noon event of the year in October.

Diane Dittmar spoke at the ribbon-cutting for the Undergraduate Learning and Community Center.



At the ribbon-cutting, Natalie Simpson, associate professor of operations management and strategy, was recognized for her dedication and passionate advocacy on behalf of our undergrads.

From left, staff member Beth Ranney, lead donor Marilyn Clement, Interim Dean Paul Tesluk and Scott Weber, senior vice provost for academic affairs, chat at the ribbon-cutting.

