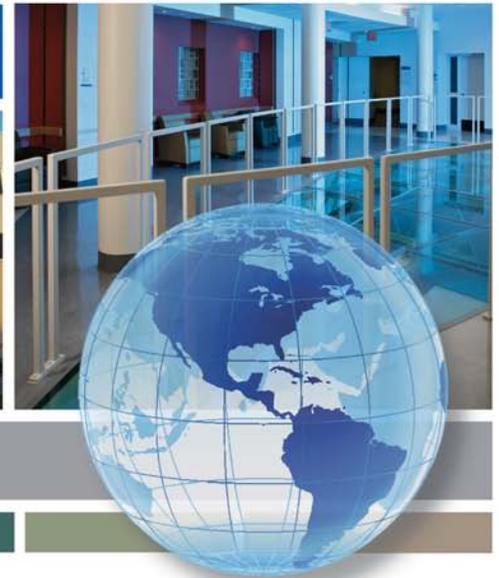


# INSIDE MANAGEMENT



GLOBAL POSITIONING FOR A WORLD OF BUSINESS

September 2010 | Volume 2 | Issue 1

## INSIDE THIS ISSUE

SPOTLIGHT ON CENTER FOR  
ENTREPRENEURIAL  
LEADERSHIP ..... 2

TECH TIPS ..... 2

CALENDAR OF EVENTS ..... 3



## New staff, new offices for a new school year

Two new staff members were added to the Graduate Programs Office this summer.



**Julie Kurdziel** was named assistant director of student services in May. She is the MS programs academic advisor and helps coordinate events including case

competitions, Country Forums, Conversations with Executives and speaker series.



**Ellen Murphy** joined the Graduate Programs Office in August as admissions advisor for international programs. She works with Julie Kurdziel and

Kathi Stange, administrative assistant, to help coordinate the School of Management's graduate programs in Singapore and India.

The summer was a busy time for the school's Office of Resource Management, as many staff members moved into new offices.

Cynthia Shore, senior assistant dean and director of external relations, is now located in 150A Jacobs. Hailley MacDonald, alumni and external relations program coordinator, is in 141 Jacobs.

The Credit-Bearing Internship Program office has moved into the Career Resource Center. Carrie Gardner, administrative director, is in 308A Alfiero, while Mary Dahl, program assistant, is in 308 Alfiero.

There have also been changes in the Development Office. John Prizner, director of development, is in 142 Jacobs, while Beth Ranney, development associate, is in 143 Jacobs. Two new development staff members are also in Jacobs. Mike Marrone is in 144 Jacobs and Lynn Bartoszewicz is in 150 Jacobs. *(We will profile these development staff changes in more depth in the October issue of Inside Management.)*

Best wishes to all staff members for a successful 2010-11 school year.

## Did You Know?

The School of Management's undergraduate program was founded in 1923 and its MBA program was founded in 1931. The PhD program was founded in 1950.

## Tech Tips

By Julia Cohan

### Using Outlook Exchange to share calendars

Microsoft provides two options to use Exchange to share calendars. First, choose between "naming a delegate" and "sharing your calendar."

If you want another user to be able to respond to meeting invitations on your behalf, you should make that person a delegate. If you just want to give access to someone to read and write to your calendar (and not receive or respond to requests sent to you), then you should share your calendar and set the appropriate permissions level.

To add a delegate, click on the Tools menu, choose Options and click on the Delegates tab. Add a user from the Exchange Global Address list. After selecting the user, a Permissions page is displayed before you complete the process.

To share your calendar, click on "Share My Calendar" in the left window menu below the list of calendars. Choose the user from the Global Address list. Send your request. You must also set the permission level. Right-click on your Calendar in that left window and choose "Change Sharing Permissions."

These websites are two excellent resources with instructions for setting up delegates and calendar sharing. They are from Cornell University and Illinois State University.  
<http://www.cit.cornell.edu/services/outlook/howto/delegate.cfm>  
<http://www.helpdesk.ilstu.edu/kb/index.phtml?kbid=1250>

### How to stop UB messages from going into your Junk E-mail folder

To add listserv and UB senders into your "safe senders" list, click on the Actions menu, choose Junk E-mail, then Junk E-mail Options.

Click the Safe Senders tab, Add button, and add these two senders separately:

@buffalo.edu

@listserv.buffalo.edu

Click OK all the way out.

Until all UB staff have a global solution, these entries will move all UB mail to your Inbox.

## Spotlight on Center for Entrepreneurial Leadership



Tom Ulbrich



Janine Tramont



Linda Anderson

By Cathy Wilde

They may not have offices in Jacobs or Alfiero, but the staff members of the Center for Entrepreneurial Leadership (CEL) play a vital role in the School of Management.

The CEL is located in the Jacobs Executive Development Center on Delaware Avenue in Buffalo. Programming for the CEL falls under the auspices of the School of Management's Center for Executive Development. Since 1987, the CEL has promoted business growth through leadership development and experiential learning. Nearly 800 CEL alumni employ more than 22,000 Western New Yorkers, and their businesses are worth more than \$2 billion to the local economy.

The CEL's Core program helps business owners overcome business challenges, create new opportunities and develop valuable networks. The Strategic Entrepreneurship (Advanced Core) program is for Core graduates who seek professional and personal development opportunities that will help take their businesses to new levels of success. The Hi-Tech CEL program, focusing on life sciences companies, was launched in 2009 in conjunction with UB's New York State Center of Excellence in Bioinformatics and Life Sciences.

The CEL also runs programs to help businesses that are just starting out. The Allstate Minority and Women Emerging Entrepreneurs (MWEE) program is a joint venture between the CEL and the UB Center for Urban Studies that helps participants through classes and by pairing them with mentors. The Henry A. Panasci Jr. Technology Entrepreneurship Competition (Panasci TEC), a joint venture with the UB Office of Science, Technology Transfer and Economic Outreach, is designed to bring students from science and technology disciplines together with students or

recent graduates from the School of Management to create viable new businesses.

Tom Ulbrich has been executive director of the CEL for two years, focusing on program development, recruitment, facilitation, general management and strategic direction of the Center. He has a long history of involvement with the CEL, graduating from the Core program in 2003, serving as a Core reactor, coach for Panasci TEC and on CEL's advisory board. He received an Executive MBA from the School of Management in 2006.

Prior to becoming executive director, Tom was CEO of Ulbrich's Tree Farm, a retail garden center, and Mow More Supplies, a national distributor of commercial mower replacement parts. He has also been active in small business advocacy at the state and national level as vice chair of NYS Leadership Council of the National Federation of Independent Business.

Janine Tramont has been program coordinator for the CEL for nearly four years. She facilitates the MWEE and Panasci TEC programs, in addition to business development and other special projects. Janine previously held a position in senior investor relations for the Buffalo Niagara Partnership.

Linda Anderson has been the CEL's administrative assistant for three years, after being a stay-at-home mom for nearly 20. Linda handles all the office duties, helping the CEL provide great programs to its participants.

For more information on the CEL, visit their [Web page](#).



## Welcome New Faculty

Three new faculty members have joined the School of Management this year.

### Jun Ru

Assistant Professor  
Department of Operations  
Management and Strategy  
Jacobs 332  
645-3831  
[junru@buffalo.edu](mailto:junru@buffalo.edu)

### Robert Sanborn

Associate Professor  
Department of Accounting  
and Law  
Jacobs 333  
645-3271  
[rsanborn@buffalo.edu](mailto:rsanborn@buffalo.edu)

### Chunchi Wu

M&T Professor  
of Banking and Finance  
Department of Finance and  
Managerial Economics  
Jacobs 335A  
645-0448  
[chunchiw@buffalo.edu](mailto:chunchiw@buffalo.edu)

## Calendar of Events

### SEPTEMBER

**September 1, [Health & Wellness Event](#)**

**11 a.m. to 3 p.m.**, Founders Plaza, North Campus.

Coordinated by Wellness Education Services, Student Affairs Division.

**September 6, *Labor Day observed, no classes***

**September 8, *Rosh Hashanah*** (No classes after 6 p.m.)

**September 15, [Annual "Salute to Summer" Cruise on the Miss Buffalo](#)**

**6:30 p.m. departure**, Miss Buffalo Dock, Erie Basin marina.

For more information: [mgt-alumni@buffalo.edu](mailto:mgt-alumni@buffalo.edu) or 716-645-3224.

Coordinated by the School of Management Alumni Association.

**September 17, *Yom Kippur*** (No classes after 6 p.m.)

**September 8, [School of Management Club Fair](#)**

**10 a.m. to 2 p.m.**, First Floor Atrium, Alfiero Center.

**September 16, *Distinguished Speaker Series: Arianna Huffington and Mary Matalin***

**8 p.m.**, Center for the Arts.

**September 14 (and every Tuesday through November 16), [Coffee Cup Conversations](#)**

**6 to 7 p.m.**, Alfiero 205. Featuring guest speakers from a variety of professions.

Coordinated by the Career Resource Center.

**September 28, [Management Career Fair](#)**

**Noon to 3 p.m.**, Center for the Arts. Coordinated by the Career Resource Center.

### OCTOBER

**October 8 to 10, [UB Family Weekend](#)**

**October 12, [MBA for a Day](#)**

**9 a.m. to 2 p.m.**, Alfiero 205. Coordinated by the Graduate Programs Office.

**October 13, *Distinguished Speaker Series: Sylvia Earle***

**8 p.m.**, Center for the Arts.

**October 15, [IBM Business Simulation Exercise](#)**

**8:30 a.m. to 5:30 p.m.**, Alfiero Center. Coordinated by Financial Management Association.

Pre-registration required, contact Betty Wang at [beiwang@buffalo.edu](mailto:beiwang@buffalo.edu)

**October 16, [UB Undergraduate Open House](#)**

**October 25, [MBA for a Day](#)**

**8 a.m. to 12:30 p.m.**, Alfiero 205. Coordinated by the Graduate Programs Office.

Check the "Events" tab on the School of Management website home page for more information.

UB Calendar of Events: <http://www.buffalo.edu/calendar/calendar>

Employee and Supervisor Development Opportunities:

[http://hr.buffalo.edu/files/phatfile/Training\\_Class\\_Alert.pdf](http://hr.buffalo.edu/files/phatfile/Training_Class_Alert.pdf)

To submit information to the Inside Management calendar of events, contact Jill Phinney at

[jmp8@buffalo.edu](mailto:jmp8@buffalo.edu).