

Notes for guided tours of Jacobs and Alfiero

Begin at 102 Alfiero Center

Welcome and introduction

- A brief, guided walkthrough of the Jacobs Management Center and Alfiero Center.
- Opportunity to see facility amenities and how they are used by School of Management students and faculty.
- Feel free to ask questions.

Jacobs Management Center trivia

- Jacobs Management Center bears the Jacobs family name in honor of a gift to the School of Management in 1983.
- The 81,071-square-foot building officially opened in February 1985, replacing Crosby Hall on South Campus as the school's home.
- The building houses classrooms, several computer and specialty labs, administrative and academic offices, and conference rooms.
- There are six named spaces in Jacobs: the John H. Shellum Room, the Ernst & Young Connected Classroom, the DiBerardino Accounting Resource Center, the Sleiman Cybersecurity Lab, the Terese Kelly Investment Group Room, and the Frank and Marilyn Clement Undergraduate Community Hub.
- Lower level: the Undergraduate Learning and Community Center, a space exclusively for our undergraduates with three classrooms, community space, group study space and tutoring facilities.
- First floor: Classrooms, Dean's Office and offices for communications, philanthropy, alumni engagement, the Center for Executive Development and other professional staff.
- Second floor: Organization and Human Resources and Marketing departments
- Third floor: Accounting, Finance, Management Science and Systems, and Operations Management and Strategy departments.

Alfiero Center trivia

- Alfiero Center is named after Sal H. Alfiero, chair and CEO of Protective Industries, and his wife, Jeanne Alfiero, in honor of their gift to school.
 - Open since April 2005, the three-story, 23,000-square-foot center is entirely student-focused and is the hub of student life at the School of Management.
 - The \$7 million center is the first academic facility at UB to be funded primarily through private donations.
 - There are 27 named spaces and major amenities within the Alfiero Center.
 - There are 261 floor tiles, five trees and five benches inscribed with the names of those who donated \$1,000-\$9,999 to the School of Management.
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Tour begins

Hauber Commons

- The Hauber Commons is named in honor of the late J. Grant Hauber, BS '48, retired Harold C. Brown executive, and his wife, Marcia.
- Mr. Hauber was originally approached for a gift to help refinish space in the basement to make more classrooms. He said that he'd make a gift if we came back with a bigger, better proposal. The resulting proposal was for what is now the Alfiero Center, and the Haubers' gift led that campaign.

- Up high on the wall in the Commons is the Percival Stock Board, which displays up-to-the-minute stock information and headlines from major news sources.

Alfiero classrooms

- Classrooms in the Alfiero Center boast state-of-the-art technology, including power at each desk for laptops, visualizing equipment, video and computer connections for lectures, and automated screen and podium settings.

Clement Café (Tim Hortons)

- Named for Frank, BS '66, and Marilyn Clement
- The café is a gathering place for students, faculty and staff, with coffee, cold beverages, baked goods and food.

Perry's Plaza

- Just outside the windows of Clement Café is Perry's Ice Cream Plaza, an outdoor gathering space with Adirondack chairs, made possible by a donation from Perry's Ice Cream Co. (Several School of Management alumni work for Perry's, including President and CEO Robert Denning, EMBA '00.)

Head to Jacobs past Tim Hortons, then turn left

Point out display case of faculty textbooks

- Our world-class faculty bring both industry and theoretical knowledge into the classroom. They publish in leading academic and professional journals, and their expertise and advice is sought by businesses and mainstream media worldwide, including the New York Times, Wall Street Journal and many more.
- Several are recipients of the SUNY Chancellor's Award for Excellence in Teaching, the highest honor a SUNY faculty member can receive.

Go down middle staircase to lower level

Turn left and pause in front of the Undergraduate Learning and Community Center

- Opened in fall 2015, the Undergraduate Learning and Community Center is a destination exclusively for School of Management undergrads to connect with peers and develop skills for lifelong success.
- It quickly became a key part of life for School of Management undergrads. The first semester alone saw nearly 4,300 student visits, and the numbers have only increased from there.

Inside, follow the walkway around the center and down the classroom hallway

Frank and Marilyn Clement Undergraduate Community Hub

- Offers a place for undergraduate business administration and accounting majors to relax between classes, study together and work on group projects.
- The 65-inch Clear Touch can be set up like a screen or table, allowing multiple group members to work on a project simultaneously.

ESL/Tutoring Hub

- Center-certified peer tutors lead one-on-one and group tutoring sessions for seven prerequisite courses.
- Individual and group workshops help our undergraduates develop key academic and study skills. Topics include syllabus mapping, personal branding, presentation and exam preparation, and understanding learning styles.
- An ESL coach can assist international students with their English skills and their transition to American culture and the University at Buffalo.

Learning Hub

- Team-based projects are the backbone of a School of Management education at every level. The Learning Hub provides a convenient space for undergraduates to work together.

History wall

- A few more facts about the School of Management:
 - The school was founded in 1923 and first held classes downtown at the now-demolished Townsend Hall on Niagara Square.
 - Since 1930, the school has been continuously accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Considered the hallmark of management education, AACSB accreditation is earned by only 5 percent of the world's 16,000 business schools.

Continue down hallway and point out B30/B32/B34 Jacobs classrooms

- The three classrooms are used exclusively for undergraduate courses.
- Two recitation classrooms feature six-person workstations with laptops and power hookups for every student. Every workstation has a flatscreen, on which the instructor or students can broadcast information to the entire class simultaneously.
- A third classroom offers flexible seating that can be arranged lecture style, in a circle or in small groups, according to what best suits the class.

Head past the bathrooms, turn right and go back up the middle staircase

Turn right, walk down the Jacobs hallway and point out 110/112/106 Jacobs classrooms

- There are 12 technology-equipped classrooms in Jacobs and Alfiero, which seat more than 625 students:
 - B30, B32, B34, 106, 110, 112, 122, 214, 320 Jacobs
 - 102, 103, 104 Alfiero
- 106 Jacobs is the John H. Shellum Room and Digital Access Recording Classroom. In this room, every class is recorded; some students choose to attend class in person and can study using the online lectures, while other students register in the Digital Access section and can attend class anywhere, anytime.

Loop back through Alfiero and up to second floor using Alfiero staircase

Undergraduate and Graduate Programs Offices (204 and 203 Alfiero)

- Staff serves more than 3,000 students, providing academic advisement individually and in small groups.

Pass through to Jacobs past elevator and turn left

Terese Kelly Investment Group (208A Jacobs)

- The group is a student-run, real-money investment fund that educates finance students on the practical aspects of global capital markets, while providing them with real-world learning experiences in investment management.
- Professor Derek Mohr is faculty advisor to the group.

Jacobs Computer Lab (210 Jacobs)

- 30 workstations dedicated for School of Management student use.
- Open seven days a week during the fall and spring semesters, part time during summer.
- Dedicated printer for résumés and scanner available.

Technology across campus

- More than 2,400 PCs in labs across campus, some of which are open 24 hours a day.
- You can print up to 1,500 pages annually free from computer labs, personal laptops and mobile devices.
- WiFi across campus supports 12,000-15,000 simultaneous users.
- UBbox – cloud file storage and sharing solution available to all students, faculty and staff. You can collaborate on projects in real time using Microsoft Office online.
- UB Email powered by Google – 25 GB quota.
- Popular software is available free to students, faculty and staff, including Microsoft Office 2016, Windows 7, 8 and 10 upgrades, virus protection solutions and more.
- In addition, computer labs, such as the Cybrary, provides additional software, including Dreamweaver, Photoshop, Minitab, Mathematica, Maple and more.

Head past student club suite and club bulletin boards

Student Club Space

There are more than 20 School of Management student-led clubs and organizations, including:

- Alpha Kappa Psi – national professional business fraternity
- Beta Alpha Psi – honors organization for accounting and finance students
- Buffalo Undergraduate Consulting Club – student-run consulting club
- Delta Sigma Pi – national professional business fraternity
- Financial Management Association – club for undergrads and graduate students interested in finance
- Graduate Management Association
- International Business Association
- Management Information Systems Association
- Pi Sigma Epsilon
- School of Management Graduate Student Association
- School of Management Minority Management Alliance
- Society for Human Resource Management
- UB Accounting Association
- UB Data Science
- UB DECA
- UB Equity Research Club
- UB Health Care Club
- UB Marketing Club
- UB MBA Consulting Group – an independent, pro-bono consulting organization
- UB Quality Club – affiliated with the American Society for Quality Buffalo
- UB Supply Chains and Operations Management
- UB Veterans Business Association – group for veterans and service members pursuing an MBA
- Undergraduate Management Association
- Women in Management

Graduate Study Center

- Also in 206 Jacobs is the Graduate Study Center, which was renovated in 2016 thanks to the Graduate Class Gift Fund and three local companies: Interior Solutions, Steelcase and Hamburg Flooring.
- A professional space for master's students to work together, it features a stand-up height table with media scape, wireless technology, mobile whiteboards and comfortable seating

Continue down the hallway to 214 Jacobs

- A high-tech classroom with computers that rise out of the desktops, software for faculty and students, and video conferencing equipment to bring in alumni and business leaders as guest lecturers.

Up to Jacobs third floor via middle stairway

Sleiman Cybersecurity Lab (323/324 Jacobs)

- Named after Cherif Sleiman, MBA '99, the lab is directed by Professor David Murray.
- Features a general security lab, a networking lab and a digital forensics lab.
- Supports 30 hands-on labs for students in management information systems (MIS) courses with an emphasis on cybersecurity.
- Offers dedicated computing resources for simulation, data analysis and data collection projects.
- Funded through various equipment grants and donations of nearly \$100,000.
- Among other things, the space is used by students to prepare for intercollegiate cybersecurity competitions and during the summer by the UB GenCyber Camp, a cybersecurity camp for kids 13-17.

DiBerardino Accounting Resource Center (322 Jacobs)

- Named after Louis A. DiBerardino, BS '80, partner – tax services at EY.
- The 742-square-foot facility is a dedicated space for accounting majors only with study and meeting areas, computers and a printer.
- Provides space for students to study, work on group projects, hold meetings and conduct research.
- Used as a tutoring location by the UB Accounting Association and Beta Alpha Psi.

Head back across to Alfiero Center to the Team Breakout Rooms

Team Breakout Rooms

- These breakout rooms enable students to work in groups of two to six on projects and study for classes, encouraging the team-centered approach to work and learning the School of Management is known for.
- All breakout rooms are equipped with WiFi, whiteboards and markers. Students may also connect their laptops to the TV screens to work collaboratively on projects.

Frank L. Ciminelli Family Career Resource Center

- More than a dozen professional staff members serve undergraduate and graduate students in the Career Resource Center and on the Internships and Experiential Learning team.
- An exclusive resource for management students, the CRC can assist with every aspect of the job and internship search, including exploring career options, reviewing résumés and cover letters, conducting practice interviews and connecting talented students with top employers and successful alumni.
- Undergraduates complete the two-part Career Connections course to take a proactive approach to career planning by developing an action plan, improving communication and networking skills, and learning new job-search techniques.
- Also for undergraduates, the Career Passport Program provides comprehensive and coordinated opportunities for career development, with a conference and networking events, speaker series, the Management Volunteer Program and more.

Mezzanines

- On all floors, this is a bright airy spaces for students to study, meet and relax.
- The third-floor mezzanine features the graduate student lounge; the second-floor lounge is for undergraduates.

Conclusion of tour

- Offer thanks, and ask if participants have questions.