

Notes for guided tours of Jacobs and Alfiero

Begin at 102 Alfiero Center

Welcome and introduction

- A brief, guided walkthrough of the Jacobs Management Center and Alfiero Center.
- Opportunity to see facility amenities and how they are used by School of Management students and faculty.
- Feel free to ask questions.

Jacobs Management Center trivia

- Jacobs Management Center bears the Jacobs family name in honor of a gift to the School of Management in 1983.
- The 81,071-square-foot building opened in February 1985, replacing Crosby Hall on South Campus as the school's home.
- Jacobs houses classrooms, several computer and specialty labs, administrative and academic offices, and conference rooms.
- There are seven named spaces in Jacobs, including two classrooms, the Graduate Study Center, the DiBerardino Accounting Resource Center, the Sleiman Cybersecurity Lab and the Terese Kelly Investment Group Room.
- Lower level: the Undergraduate Learning and Community Center, a space exclusively for our undergraduates with three classrooms, group study space, tutoring facilities and a community space, called the Frank and Marilyn Clement Undergraduate Community Hub.
- First floor: Classrooms, Dean's Office and offices for communications, advancement, alumni engagement, the Executive and Professional MBA programs, and other staff.
- Second floor: Organization and Human Resources and Marketing academic departments.
- Third floor: Accounting and Law, Finance, Management Science and Systems, and Operations Management and Strategy academic departments.

Alfiero Center trivia

- Alfiero Center is named after Sal H. Alfiero, chair and CEO of Protective Industries, and his wife, Jeanne Alfiero, in honor of their gift to school.
- Open since April 2005, the three-story, 23,000-square-foot center is entirely student-focused and the hub of student life at the School of Management.
- The \$7 million center was the first academic facility at UB to be funded primarily through private donations.
- There are more than 30 named spaces and major amenities within the Alfiero Center.
- There are 261 floor tiles, five trees and five benches inscribed with the names of those who donated \$1,000-\$9,999 to the School of Management.

Tour begins

Hauber Commons

- The Hauber Commons is named in honor of the late J. Grant Hauber, BS '48, retired Harold C. Brown executive, and his wife, Marcia.
- Mr. Hauber was originally approached for a gift to help refinish space in the basement to create more classrooms. He said he'd make a gift if we came back with a bigger proposal—and we did, for what is now the Alfiero Center. The Haubers' gift led that campaign.

- Up high on the wall in the Commons is the Percival Stock Board, which displays up-to-the-minute stock information and headlines from major news sources.

Alfiero classrooms

- Classrooms in the Alfiero Center boast state-of-the-art technology, including power at each desk for laptops, lecture-capture capabilities, visualizing equipment, video and computer connections for lectures, and automated screen and podium settings.

Clement Café (Tim Hortons)

- Named for Frank, BS '66, and Marilyn Clement.
- The café is a gathering place for students, faculty and staff, with coffee, cold beverages, baked goods and food.

Perry's Plaza

- Just outside the windows of Clement Café is Perry's Ice Cream Plaza, an outdoor gathering space with Adirondack chairs, made possible by a donation from Perry's Ice Cream Co. (Several School of Management alumni work for Perry's, including Robert Denning, EMBA '00, president and CEO.)

Head to Jacobs past Tim Hortons, then turn left

Pause at the display case, featuring awards given to the school and our students, faculty and alumni

- Below are specific items in the case and corresponding discussion topics:
 - *Case competition awards:* School of Management student compete—and win—in both regional and national case competitions, including two hosted by the school: the UB MBA Case Competition and the UB Undergraduate Case Competition. Through these competitions, students strengthen their analytic, communication, presentation and teamwork skills—and compete for cash prizes—by developing and presenting solutions to a real-world business case.
 - *Buffalo News article:* Through UB's Social Impact Fellows program, students from the School of Management, School of Social Work and other UB schools learn about social innovation and make an impact in the community. During an eight-week summer internship, multidisciplinary teams of students work with mission-driven organizations to address pressing social issues.
 - *Alumni awards:* With about 43,000 alumni in 87 countries and virtually every industry, the School of Management has a strong reputation that literally spans the globe.

Go down middle staircase to lower level

Turn left and pause in front of the Undergraduate Learning and Community Center

- Opened in fall 2015, the Undergraduate Learning and Community Center is a destination exclusively for School of Management undergrads to connect with peers and develop skills for lifelong success.
- It quickly became a key part of life for School of Management undergrads. The first semester alone saw nearly 4,300 student visits—and the center has only gotten busier since then.

Inside, follow the walkway around the center and down the classroom hallway

Frank and Marilyn Clement Undergraduate Community Hub

- Team-based projects are the backbone of a School of Management education at every level. The center's Community Hub offers a place for undergraduate management students to relax between classes, study together and work on group projects.
- The 65-inch ClearTouch computer can be set up like a screen or table, allowing multiple group members to work on a project simultaneously.

Learning Hub

- Center-certified peer tutors lead one-on-one and group tutoring sessions for seven prerequisite courses.
- Individual and group workshops help our undergraduates develop key academic and study skills. Topics include syllabus mapping, personal branding, presentation and exam preparation, and study skills.
- Academic coaches work with undergrads to develop personalized plans that support their academic goals.

History wall

- A few more facts about the School of Management:
 - The school was founded in 1923 and held its first classes downtown at the since-demolished Townsend Hall on Niagara Square.
 - Since 1930, the school has been continuously accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Only 5% of the world's 16,000 business schools earn AACSB accreditation, considered the hallmark of management education.

Continue down hallway and point out the B30, B32 and B34 Jacobs classrooms

- The three classrooms are used exclusively for undergraduate courses.
- Two recitation classrooms feature six-person workstations with laptops and power hookups for every student. Every workstation has a flatscreen, on which the instructor or students can broadcast information to the entire class simultaneously.
- A third classroom offers flexible seating that can be arranged lecture style, in a circle or in small groups, according to what best suits the class.

Head past the bathrooms, turn left and go up the stairs

Turn right, walk down the Jacobs hallway and point out the 106, 110 and 112 Jacobs classrooms

- There are 11 technology-equipped classrooms in Jacobs and Alfiero, which seat more than 625 students:
 - B30, B32, B34, 106, 110, 112, 122 and 214 Jacobs, and 102, 103 and 104 Alfiero
- 106 Jacobs is the John H. Shellum Room and Digital Access Recording Classroom, where classes are recorded. Some students choose to attend class in person and can use online lectures to study, while others register in the Digital Access section and can attend class anywhere, anytime.

Loop back through Alfiero and up to second floor using Alfiero staircase

Undergraduate and Graduate Programs Offices (204 and 203 Alfiero)

- Staff serves more than 3,000 students, providing academic advisement individually and in small groups.

Pass through to Jacobs past the elevator and turn left

Terese Kelly Investment Group (208A Jacobs)

- A student-run, real-money investment fund that educates finance students on the practical aspects of global capital markets, while also providing real-world learning experiences in investment management.
- Jay Schwartzkopf, executive in residence for finance, is the group's faculty advisor.

Graduate Study Center (206 Jacobs)

- Renovated in 2016 thanks to the Graduate Class Gift Fund and three local companies: Interior Solutions, Steelcase and Hamburg Flooring.
- A professional space for master's students to work together, the center features a stand-up height table with media scape, wireless technology, mobile whiteboards and comfortable seating.

Jacobs Computer Lab (210 Jacobs)

- 30 workstations dedicated for School of Management student use.
- Open seven days a week during the fall and spring semesters, part time during summer.
- Dedicated printer for résumés and scanner available.

Continue down the hallway to 214 Jacobs

- A high-tech classroom with computers that rise out of desktops, software for faculty and students, and lecture-capture equipment.

Technology across campus

- More than 2,400 PCs in labs across campus, some of which are open 24 hours a day.
- You can print up to 1,600 pages annually free from computer labs, personal laptops and mobile devices.
- WiFi across campus supports 12,000-15,000 simultaneous users.
- UBbox – UB's free, unlimited and secure cloud storage solution. Through UBbox, you can create and edit Microsoft Office files and collaborate on projects in real time.
- UB Email powered by Google has unlimited storage capacity.
- Popular software is available free to students, faculty and staff, including Microsoft Office, Windows upgrades and virus protection solutions.
- In addition, computer labs provide additional software, including Photoshop, Minitab, Mathematica and Maple.

Go up to Jacobs third floor via stairs at the end of the hall

Sleiman Cybersecurity Lab (323/324 Jacobs)

- Named after Cherif Sleiman, MBA '99, the lab is directed by Professor David Murray.
- Features a general security lab, networking lab and digital forensics lab.
- Supports 30 hands-on labs for students in management information systems courses with an emphasis on cybersecurity.
- Offers dedicated computing resources for simulation, data analysis and data collection projects.
- Funded through various equipment grants and donations of nearly \$100,000.
- Among other things, the space is used by students to prepare for intercollegiate cybersecurity competitions and during the summer by the UB GenCyber Camp, a cybersecurity camp for kids 13-17.

DiBerardino Accounting Resource Center (322 Jacobs)

- Named after Louis A. DiBerardino, BS '80, retired partner – SEC independence at EY.
- With study and meeting areas, computers and a printer, the center is an exclusive space for accounting majors to study, work on group projects, hold meetings and conduct research.
- The accounting student organizations – Beta Alpha Psi and the UB Accounting Association – also use the space for tutoring.

Student club space (320 Jacobs)

There are more than 20 School of Management student-led clubs and organizations, including:

- Alpha Kappa Psi – national professional business fraternity
- Beta Alpha Psi – honors organization for accounting and finance students
- Buffalo Undergraduate Consulting Club – student-run consulting club
- Delta Sigma Pi – national professional business fraternity
- Financial Management Association – club for undergraduate and graduate students interested in finance
- Graduate Management Association
- Management Information Systems Association
- Pi Sigma Epsilon
- School of Management Minority Management Alliance
- Society for Human Resource Management

- UB Accounting Association
- UB Data Science
- UB DECA
- UB Equity Research Club
- UB Health Care Club
- UB ISACA Student Group – information systems club affiliated with the local chapter of ISACA
- UB Marketing Association
- UB MBA Consulting Group – an independent, pro-bono consulting organization
- UB Media and Marketing Analytics
- UB Supply Chains and Operations Management
- UB Veterans Business Association – group for veterans and service members pursuing an MBA
- Undergraduate Giving Council
- Undergraduate Management Association
- Women in Management

Head back across to Alfiero Center to the team breakout rooms

Team breakout rooms

- Breakout rooms enable students in groups of two to six to work together on projects and study for classes, encouraging the team-centered approach to work and learning the School of Management is known for.
- All breakout rooms are equipped with WiFi, whiteboards and markers. Students may also connect their laptops to the TV screens to work collaboratively on projects.

Frank L. Ciminelli Family Career Resource Center

- More than a dozen professional staff members serve undergraduate and graduate students in the award-winning Career Resource Center and on its Internships and Experiential Learning team.
- An exclusive resource for management students, the CRC can assist with every aspect of the job and internship search, including exploring career options, reviewing résumés and cover letters, conducting practice interviews and connecting talented students with top employers and successful alumni.
- During the two-part Career Connections course, undergrads take a proactive approach to career planning by developing an action plan, refining communication and networking skills, and learning job-search techniques.
- The Career Passport Program provides undergrads with comprehensive and coordinated opportunities for career development, including a conference and networking events, speaker series, the Management Volunteer Program and more.

Mezzanines

- On all floors, this is a bright, airy space for students to study, meet and relax.
- The third-floor mezzanine features the graduate student lounge; the second-floor lounge is for undergraduates.

Conclusion of tour

- Offer thanks, and ask if participants have questions.