

## SUPRADEEP DUTTA

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### EDUCATION

**Krannert School of Management, Purdue University, U.S.A** 2013

*Doctoral Program in Management*

- Major: Strategic Management (Minor: Economics)

**Wharton, University of Pennsylvania, U.S.A** 2007

*Post Graduate Program in Management: Strategic consulting practicum*

**Indian School of Business, Hyderabad, India** 2007

*Post Graduate Program in Management: Analytical Finance and Strategic Marketing*

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### ACADEMIC APPOINTMENT

Assistant Professor of Management, University at Buffalo (SUNY) Sept 2013 – Present

### TEACHING

**Teaching Interests:** Innovation, Entrepreneurship, Strategic Management, New Venture Creation

### COURSES TAUGHT

*SUNY Buffalo (2014 - Current)*

- Executive / Professional MBA
  - Business Policy – Hybrid
  - Strategic Management
- Graduate MBA
  - Integration of Business Functions
  - Business Practice
- Undergraduate
  - Fundamentals of Strategic Management
- Teaching evaluation range across years: 4.5 - 4.9 out of 5 (Instructor effectiveness).

*Amrita University – India (2017 - Current)*

- Executive MBA Weekend Program: Strategy & Business Policy
- Dual degree MBA-MIS Program: Strategy & Business Policy

*Purdue University (2011)*

- Strategic management – Undergraduate capstone course.

- Teaching evaluation: 4.9 / 5 (Overall Instructor quality).
- ‘Distinguished Graduate Student Instructor’ award for excellence in teaching.

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## RESEARCH ACTIVITIES AND PUBLICATIONS

**Research Interests:** Entrepreneurial finance (venture capital, angels, crowdfunding), Innovation, IP Regulations, Patent litigation, Federal grants (NIH, NSF, SBIR), Markets for technology, Mergers and acquisition, Risk behavior

### Publications and Peer Reviewed Conference Proceedings - Google Citations: 424

Dutta, Supradeep; Folta, Timothy B; Rodrigues, Jenna. 2020. Does government fund the best entrepreneurial ventures?: The case of the Small Business Innovation Research Program. *Academy of Management Discoveries*, forthcoming. (To be featured in National Academy of Sciences review of SBIR program at the NSF)

Courtney, Christopher; Dutta, Supradeep; Li, Yong. 2017. Resolving Information Asymmetry: Signaling, Endorsement, and Crowdfunding Success. *Entrepreneurship, Theory, and Practice*, 41(2): 265-290. (Contributed significantly to enhance the Journal Impact Factor).

Dutta, Supradeep; Folta, Timothy B. 2016. A comparison of the effect of angels and venture capitalists on innovation and value creation. *Journal of Business Venturing*, 31(1): 39-54. (Most cited paper at JBV in 2016).

Dutta, Supradeep. 2015. “Information asymmetry and acquirer returns: Dual effect of Venture Capital affiliation”. In John Humphreys (Ed.), *Proceedings of the Seventy-Fifth Annual Meeting of the Academy of Management* Online ISSN: 2151-6561. – Received the Distinguished Best Paper Award (AOM 2015).

Dutta, Supradeep; Folta, Timothy B. 2015. Information asymmetry in entrepreneurship. In D. Kuratko and M. Morris (Eds.), *The Blackwell Encyclopedia of Entrepreneurial Research* (3rd Edition). Blackwell Publishing: Malden, MA.

### Manuscripts for Editorial Review

Dutta, Supradeep; Devarakonda, Shivaram. Title redacted. (Revision in process at *Strategic Entrepreneurship Journal*).

Dutta, Supradeep. Title redacted. (Revision at *Academy of Management Journal*).

Dutta, Supradeep; Folta, Timothy B; Rodrigues, Jenna. Title redacted. (Under review at *Nature Reviews Drug Discovery*).

Dutta, Supradeep; Devarakonda, Rama. Title redacted. (Targeting *Strategic Management Journal*).

Drover, William; Dutta, Supradeep. Title redacted. (Targeting *Journal of Management*).

### Grant Funded Interdisciplinary Innovation Research

Gabriel, Shira; Dutta, Supradeep; Yuan, Jungsong; Steinfeld, Edward; Cavuoto, Lora. Title redacted. (Proposal for NSF grant solicitation 21-548: Future of Work at the Human-Technology Frontier).

Napp, Nils; Cavuoto, Lora; Dutta, Supradeep. Title redacted. Received SMART Phase I and II Funding from SUNY Buffalo. (Proposal for NSF grant to be submitted).

### **Research Projects**

Dutta, Supradeep; Li, Yong. “Herd mentality in investments: An experimental approach”.

Dutta, Supradeep; Devarakonda, R. “CVC and venture alliance network impact on innovation”

Dutta, Supradeep. “Curbing Innovation: Patent Litigations and the Fallacy of Law”

Dutta, Supradeep; Park, Dennis. “Funding from Angels and VCs: Variance in entrepreneurial opportunity and quality signals”

Dutta, Supradeep. “Cost of cooperation in strategic alliances: A repeated prisoner’s dilemma”

### **Media blogs, reports, and articles**

Research co-authored with Timothy B. Folta and Jenna Rodrigues highlighted in AOM Insights (Dec 14, 2020).

Research co-authored with Timothy B. Folta and Jenna Rodrigues quoted in an article in Small Business Trends (Oct 22, 2020). Weblink: <https://smallbiztrends.com/2020/10/federal-government-successful-at-identifying-successful-startups.html>

Research co-authored with Timothy B. Folta quoted in an article in Business News Daily (Nov 9, 2016). Weblink: <http://www.businessnewsdaily.com/109-small-business-venture-capital-investing.html>

Research co-authored with Christopher Courtney and Yong Li quoted in an article in Entrepreneur (Mar 21, 2016). Weblink: <https://www.entrepreneur.com/article/272792>

Research co-authored with Christopher Courtney and Yong Li quoted in an article in Forbes (Mar 17, 2016). Weblink: <http://www.forbes.com/sites/adigaskell/2016/03/15/the-rise-of-investment-crowdfunding/2/#56f07870c113>

Dutta, Supradeep and Folta, Timothy B. Venture capital increases a startup’s chances of issuing stocks or finding a buyer. LSE Business Review (Feb 2, 2016). Weblink: <http://blogs.lse.ac.uk/businessreview/2016/02/01/venture-capital-increases-a-startups-chances-of-issuing-stocks-or-finding-a-buyer/>

### **Invited Seminar and Conference Presentations**

2019

- Academy of Management Annual Meeting, Boston, MA. August 2019.

2018

- Sixth Annual Searle Center Research Roundtable on Patents. Chicago, IL. May 2018.
- Academy of Management Annual Meeting, Chicago, IL. August 2018.

2017

- Storm School of Business, Old Dominion University, VA. October 2017.
- Academy of Management Annual Meeting, Atlanta, GA. August 2017.

- Tenth Annual Searle Conference on Innovation Economics, Chicago, IL. June 2017.
- Fifth Annual Searle Center Research Roundtable on Patents. Chicago, IL. May 2017.
- Industry Studies Conference, Washington, DC. May 2017.
- University at Buffalo Alumni Association Webinar Series. March 2017.  
“Entrepreneurship, Innovation, and Growth: How investors nurture the entrepreneurial ecosystem”.

2016

- Academy of Management Annual Meeting, Anaheim, CA. August 2016.
- Fourth Annual Searle Center Research Roundtable on Technology Standards. Chicago, IL. May 2016.

2015

- Academy of Management Annual Meeting, Vancouver, Canada. August 2015.
- Eighth Annual Searle Conference on Innovation Economics, Chicago, IL. June 2015.
- Rethinking Corporate Headquarters: Innovative Approaches for Managing the Multi-Divisional Firm, Strategic Management Society Conference, St. Gallen. May 2015.

2014

- Academy of Management Annual Meeting, Philadelphia, PA. August 2014.
- Seventh Annual Searle Conference on Innovation Economics, Chicago, IL. June 2014.

2013

- Purdue University, IN. October 2013. “Information cascades: Heterogeneity in investment preferences”.
- Strategic Management Society Annual Meeting, Atlanta. September 2013.
- Academy of Management Annual Meeting, Orlando, FL. August 2013.
- Wharton Technology and Innovation Conference, PA. April 2013.
- SUNY Buffalo, NY. January 2013.

2012

- Babson College, MA. December 2012.
- Leavey School of Business, Santa Clara University, CA. October 2012.
- Strategic Management Society Annual Meeting, Prague. October 2012.

2011

- Sixth Annual Mid-Atlantic Strategy Colloquium, Chapel Hill, December 2011.
- Strategic Management Society Annual Meeting, Miami, FL. November 2011.
- Academy of Management Annual Meeting, San Antonio, TX. August 2011.
- Atlanta Competitive Advantage Conference, Atlanta, GA. May 2011.
- Midwest Strategy Meeting, Purdue University, West Lafayette, IL. May 2011.

2010

- Midwest Strategy Meeting, Kellogg School of Management, Evanston, IL. 2010.
- Strategic Management Workshop, Purdue University, West Lafayette, IN. 2010.

#### **ACADEMIC HONORS AND AWARDS**

- Distinguished Best Paper Award, Business Policy and Strategy Division, Annual Academy of Management conference, Vancouver, 2015.

- Best Dissertation award finalist, Business Policy and Strategy Division, Academy of Management, 2014 (Top 5 dissertations are finalists for the award).
- Heizer Dissertation award finalist, Entrepreneurship Division, Academy of Management, 2014 (Top 3 dissertations are finalists for the award).
- UUP Discretionary award (\$1,500) for excellence in research and teaching, 2015.
- University at Buffalo, SOM Small Grants Program (\$1,400), 2013.
- Dean's Office Doctoral Student Service Award, Purdue University, 2013.
- Purdue Research Foundation Grant (\$18,000) for award winning dissertation proposal.
- Distinguished Reviewer Award, ENT division, Academy of Management, 2012.
- Ross Fellowship for academic excellence, Purdue University, 2010.
- ISB Torch Bearers Award, Indian School of Business, 2007.

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### **SERVICE ACTIVITIES**

- Reviewer for Academy of Management Journal, Strategic Management Journal, Strategic Entrepreneurship Journal, Journal of Management, Research Policy, Journal of Business Venturing, Entrepreneurship Theory & Practice, Small Business Economics, Global Strategy Journal, Journal of Business Research, AoM conference, SMS conference.
- Discussant, Searle Center Research Roundtable on Technology Standards, 2016 - 2018.
- Organizer, BPS Dissertation Workshop at Academy of Management conference, 2015.
- Chair/Discussant, Academy of Management conferences.
- President, Doctoral Student Association, Krannert Graduate School of Management, Purdue University, 2012 - 13.

#### *At SUNY Buffalo*

- Chair - Strategy, Innovation, Technology Management curriculum assessment subcommittee.
- Member - Undergraduate Program Committee, 2016-22.
- Member, Entrepreneurship undergraduate curriculum assessment subcommittee.
- Search Committee member - Lichtenberger Chair in Entrepreneurship position.
- Organizer - Eminent Scholar speaker series, OMS department, 2016-17.

### **THESIS REVIEWER FOR PH.D. STUDENTS**

- Committee member – Lakshmi Mudigonda (SUNY Buffalo); Madhukar Patil (Amrita University, India); Donghyup Woo (SUNY Buffalo); Christopher Courtney (Assistant Professor-Richmond University); Srikanth Parameswaran (Assistant Professor-SUNY Binghamton); Saehwa Hong (Assistant Professor-Kutztown University); Lifang Gao (Assistant Professor-University of Southern Indiana).

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**BUSINESS EXPERIENCE*****Entrepreneurial / Investment experience*****Freelance Portfolio Investor**

**Garuda Ventures, Hawaii, USA**  
Member, Management Team

Jan 2012 - Dec 2016

**Helicop Aviation Ltd., India**  
*Co-Director*

Jun 2006 - Aug 2009

**Deutsche Insurance, India**  
*Co-Founder*

Aug 2007 - Aug 2009

***Corporate Experience***

**L.E.K Consulting, India**

Jun 2007 - Jun 2009

**Suzuki Motors India, India**

Jun 2002 - Apr 2006

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