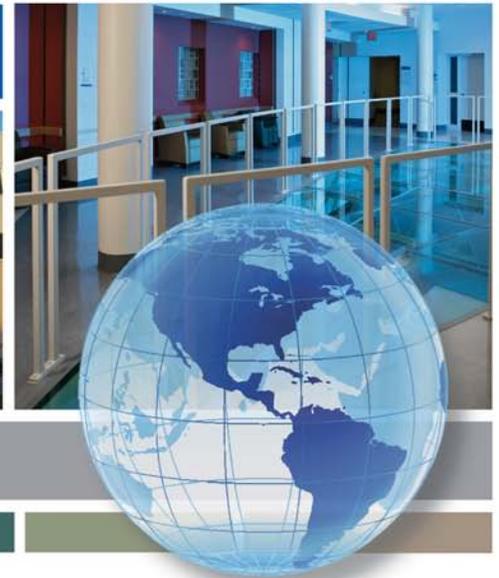


# INSIDE MANAGEMENT



GLOBAL POSITIONING FOR A WORLD OF BUSINESS

Spring 2013 | Volume 4 | Issue 3

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## Farewell to Dave Frasier

After 12 years in the School of Management, Dave Frasier will be leaving us to join the University of Iowa's Tippie College of Business. Dave will serve as associate dean and be responsible for the college's full-time, part-time and executive MBA programs located in four Iowa cities, Italy and Hong Kong.

Under Dave's leadership as assistant dean and administrative director, our Graduate Programs Office has made enormous strides. When he began, the office was run with only two professional staff members and a handful of graduate assistants. "Now we have 10 full-time staff members who can provide a more consistent and higher level of service to our students," says Jaimie Falzarano, who will serve as interim director of the office while the search for a new assistant dean takes place.

Dave helped usher in a number of enhancements to the graduate program, including the Corporate Champions program, Country Forums, Conversations with an Executive series and, of course, LeaderCORE, the leadership certification process launched in 2010.

"Our MS programs were very small when Dave assumed the reins, and now they are critical to the school's success," says Kate Ferguson, associate dean for academic programs. "He also took on the administrative duties for our international graduate programs."

Dave's academic background has helped the MBA and MS programs evolve over the years, and that growth has been reflected in the school's reputation.



"Our programs have become much more internationally recognized, and that diversity has added a great deal of value to all of our programs," Jaimie says. "Dave definitely has been an advocate and supporter of international recruitment and diversity of the MBA program."

On a personal note, Jaimie extols the impact Dave has made on the graduate programs team. "He is passionate about what he believes in, and I think he has taught us all to be more confident and passionate about what we believe in," she says.

Dave will remain with the School of Management until commencement, so take a moment to send him your best wishes as he moves on to this exciting new opportunity.

*Don't  
forget...*

Our annual all-hands staff meeting will take place from 8:30 a.m. to 2 p.m. on May 14 at the Newman Center. Mark your calendars!

## Tech Tips

By Julia Cohan

### Recycling Event

UB is again hosting a free computer and electronics recycling event for faculty, staff, students and alumni association members on April 16 and 17 in the Center for Tomorrow parking lot. **This will be an opportunity to recycle items from home. Do not drop off any school-owned equipment.** All school purchases must be returned to IT staff when no longer needed. See the [flyer](#) for more information.

### New UBIT Homepage

If you frequently seek help from CIT (like I do), you probably know that the <http://ubit.buffalo.edu> website is gone. The newly redesigned CIT website can be found at <http://www.buffalo.edu/ubit>. I recommend you check it out for all information about computing at UB.

In the upper right of the screen, you can click on your status as faculty or staff to find the most relevant links for your job function. There is also a "Search UBIT" box in the upper right that may be the best way to find what you need.

### Time to Upgrade to Windows 8?

UB recommends that you **wait** to upgrade to Windows 8. Windows 7 is the recommended operating system while the university continues to test how our standard software runs in Windows 8.

### Wings Server Upgrade

On March 12, UBIT upgraded websites hosted on the Wings server. If you visit any of the Wings websites and you notice any problems, submit your comments through the [UB comments page](#). Select "our website" from the drop-down list as the reason for the comment.

## Welcome New Staff Members



**Dave Charron** is the new associate director of the School of Management's Career Resource Center where he will be responsible for career advisement for graduate students in finance. As the former director of a \$2.3 million workforce-development program in Brooklyn, Dave has helped form and run many innovative public/private partnerships providing young professionals with career exploration opportunities with such companies such KPMG, Capital One Bank and Burberry. Dave will receive his MBA in May with a concentration in management consulting and is a recent LeaderCORE graduate and Western New York Prosperity Scholar. He holds a bachelor's degree in psychology and theater from Bates College in Maine.



**Debra Lowe** has joined the Office of Resource Management in the part-time position of accounting specialist. Debby is a graduate of our own School of Management accounting program. She began her career at PricewaterhouseCoopers, received her CPA license, and most recently worked as an internal auditor for M&T Bank before joining the School of Management. She is responsible for the review and reconciliation of charges to state procurement cards, management of UBF accounts including scholarships and fellowships, and employee performance and appraisal programs.



**Chuck Pustelnik** has been hired in the new position of Web producer in the school's IT office. He is responsible for working with departmental website liaisons, managing overall website projects and analyzing website traffic data. Chuck was previously the director of Web services at Canisius College and also worked at Villa Maria College. He has a master's degree in organizational communication and development and a bachelor's degree in communication/English from Canisius College.



**Pamela Zablonksi** is the new program coordinator for the School of Management Alumni Association, providing administrative support and assisting the board with sponsorship, membership, student relations, communication with UBAA and planning events. Pamela comes to SOMAA with prior experience from her consulting business, Zablonksi Grant Resources, Inc., in addition to Murak & Associates LLC and Canisius College Center for Professional Development Center. She was formerly the director of the UB Center for Industrial Effectiveness. She holds a bachelor's degree in business administration from SUNY Empire State College.



**Jennifer Schultz** joined the Undergraduate Programs Office in January in the position of office coordinator. Prior to her arrival at UB, Jennifer worked for Medaille College's SAGE campus and the University of Alaska Anchorage. During her employment at UAA, Jennifer completed an associate degree in general studies.

# Social Media Management



The Communications Office and digital communications committee are pleased to announce that we have aggregated links to all our social media onto a [single page](#) so that anyone searching from our website can find them easily. In addition, the [School of Management's website](#) now displays our most prominent social media icons in the footer (see bottom right section of every page).

platforms used will evolve over time. If you have a school-related social media site or an academic blog that is not included, please [let us know](#) and we will be happy to consider adding it. Or, if your page is included and you choose to deactivate it, let us know that as well.

We have also posted some [social media tools and tips](#) to help you maximize your school-related social media efforts. There you will find logos, icons and guidelines to help ensure a standard look and feel. As preferences change, we anticipate that the

If you **have any questions or would like to discuss how to best use social media**, contact the [Communications Office](#).

Have fun and *get social!*



## Get Ready for Commencement

Commencement will be here before we know it.

Ceremonies will once again be held in Alumni Arena. The undergraduate ceremony will take place at 1 p.m., and the graduate ceremony will be at 5 p.m.

Faculty and staff who are participating must report to the dance room in Alumni Arena at 12:30 p.m. for the undergraduate ceremony and 4:30 p.m. for the graduate ceremony.

Staff members who are assisting with the ceremonies will receive logistical information within the next few weeks.

If you have questions, contact Julie Farrell at [jk46@buffalo.edu](mailto:jk46@buffalo.edu) or visit her in 203 Alfiero.

## New PowerPoint Templates Available

Due to the increasing use of widescreen computer displays, the Communications Office has created new School of Management PowerPoint templates that are more compatible with that format. The new widescreen versions, along with the standard versions, are available on the [Internal Resources](#) section of the website. Here are some screenshots for your reference.

### Standard



### Widescreen

