

# Events

2: Thursday 3/26 5:  
Country Forum

2: Friday 3/27  
Steven Verney Case  
First Year MBA

2: Friday 4/3  
Last day to Register  
Commencement!

2: Saturday , May 9, 2009  
Commencement Cere

# The UB MBA Exchange

## GMA Election Time!!

### GMA OFFICERS

MBA's,  
It's that time of year for the GMA Elections! It takes courage and dedication to the program to run for a position. Congratulate those that are running for taking the time and putting forth the effort to state their candidacy.

#### Details:

Both first and second years vote for one candidate for each position. Read the candidate's profiles and choose

the candidate that you think is best for the position. *The voting time period will be from April 1st to the 3rd.* During that time, you will be able to access an internet link that will bring you to the voting page. From there, you will be able to cast your votes. We will supply you with the internet link beforehand. It's important and meaningful for you as a voter to choose who will fill the positions of GMA officers. They will help to grow and improve the pro-

gram for you and for the future MBA students here at UB. Take some time out of your busy schedule and vote!

See your candidates starting on page 3.

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k c f \_ ' ] g ' ] b ' h \ Y ' X ] W h ] c b U f m Å ï

Vidal Sassoon, entrepreneur

## Ask Dave

### DAVE ANTHONY

Staying in Buffalo for the summer? Here are a few great ideas of how to stay busy on the weekends as your weekdays should be full with your internship (hopefully).

1) Thursday In the Square  
Each Thursday in the summer, there is a free concert series in downtown Buffalo. It is located right at Fountain

Plaza and easily accessible from the train.

2) Erie County Fair  
The 2nd largest county fair in right here in Western NY. Located on the Hamburg Fairgrounds is a spectacle full of pig races, country concerts, monster truck rallies, and deep fried deliciousness. This early August event is one not to be missed.

3) Darien Lake  
Located not far off of the 90 towards Rochester lies a terrible reason to love Buffalo. This large amusement park is great for day trips as it has a theme park as well as a water park. You can enjoy your day packed full of fun and then catch a concert at night.



## Inside this issue

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# The Raleigh Story: for Point

RALEIGH LOVE

The man behind the story



People like to write stuff have been wanting to write reason they learned how. You can convey ideas; you can remind yourself of things; you can develop non-sequitur but informative treatises (ahem). Right alongside the desire to write stuff down has been the eternal search for something with which to write and something on which to write. So, this time around mediums humans have explored to fulfill this basic necessity.

While it is known that pigments and dyes are significantly older, the oldest examples of someone writing something down are in the Caves of Chauvet in southern France. More than 300 Centuries (you read that right, 30,000 years) ago, some folks, likely with religious intent, descended into the cave with charcoal and ochre to paint animals, hands, and other images on the walls.

developed yet, folks looked to put down images on a bit more portable medium. Carving imagery into stonework became en vogue, but really was a pain, doubly so if you made a mistake; not to mention rocks are generally troublesome to move from point A to point B. Luckily, art forms began to become a bit more abstract, stick figures became acceptable substitutes for

ideas and hieroglyphics were created.

These were not Egyptian hieroglyphics. Those came later. But the picture proto-writing of the early Sumerians and the Jiahu bone script of early China became the precursors to the first abstract symbolic scripts. Even the Egyptians eventually got tired of drawing every little feather and developed the hieratic script. Even with ideas more easily transcribed with symbols rather than pictures, the medium or transcription needed work.

In Sumer, clay tablets were marked with triangles using a cut reed as a stylus. In China, they carved into bamboo and bone fragments. Someone in Egypt eventually figured out that the bark of the papyrus tree could be pressed flat and marked upon with relative ease. Several centuries later, the Maya of the Yucatan developed a similar substance called amatl that was used in Central America until European contact. Polynesia and Melanesia had their own version though it was mainly a decorative material, as they did not have the writing system to go with it.

The concept of papyrus caught on quickly in the Middle East and immediately spread to surrounding regions. Some places that oped parchment, a specially tanned animal hide, as a substitute.

To the east, the Han dynasty was three quarters of the way through its reign when a Chinese genius by the name of Cai Lun developed a method of grinding plant fibers into a pulp before drying it into what sheets of paper. By the 6th century, papermaking had migrated to the Middle East. The crusades dampened the spread of paper to Europe, but the Moors introduced it to Spain by the 10th century, and paper finally spread to central and northern Europe over the next 400 years.

So, the next time you reach for a post-it note, hopefully millennia of technological progress that led up to its development. Until next time, nation well fed.

## Hat of the Week



The Fez

Ancient Greek origin

Commonly confused with African Checheya

Modern form popularized by Ottoman Empire



## Meet the 2010 GMA Candidates

### Candidates for President:



Samantha Roth, Candidate for GMA President

My name is Samantha Roth and I am running for President of GMA. Since August, I have taken a strong interest in becoming involved in our program, building relationships and getting to know all of my classmates. I have had the opportunity since then to work closely with the GMA, and a fellow classmate, this year in planning an Alternative Spring Break Trip to provide disaster relief to the New Orleans community. This community service trip allowed 16 MBA students to provide relief to those in desperate need, increase their awareness and understanding of other communities on a national level, and meet people whose lives will be forever changed by our contribution of time and effort. In planning and participating in this trip, I have grown to know and understand the responsibilities of executing initiatives and the skills needed to organize activities and events. I feel that my leadership experience through this trip, as well as other past endeavors, are a good demonstration of why I would be the best candidate for President. I am not afraid to work hard to implement new ideas that will improve the quality of our program and enhance your experience here and your relationships with others. Two years is a short period of time, and it goes by fast. As President, I will work to make sure that during this time you

are provided with fun, memorable experiences that will allow us to give back to the community and University while becoming closer as a class and a program, in hopes that we graduate with much more than just a degree.



Javier Sullivan, Candidate for GMA President

Thank you to the 2008-2009 GMA officers for a job well done. I am excited at the opportunity to build on all of their hard work this past year in order to improve our MBA program. My focus as president will be to create and support events that are as diversified as the Country Forums, as engaging as the Charity Date Auction, and memorable far beyond graduation such as the New Orleans trip. To me these events represent the best of what we are doing as a school and as a community. I also believe that it is within the GMA's ability to listen and provide voice to the many ideas that you have to make this a better program. My goal will be to challenge each of you to share those ideas as well as take an active role in implementing them, so that we can all take part in making this a better MBA program.

# Meet the 2010 GMA Candidates

## Candidates for Vice President:



Rich Sherry, Candidate for GMA Vice President

There are several reasons why I have decided to run for Vice President of the Graduate Management Association. I have been working with the GMA for the past few months, in collaboration with a classmate, in order to organize and run an Alternative Spring Break trip to New Orleans to volunteer for the victims of Hurricane Katrina. Alternate Spring Break 2009 was a success. Through our efforts as a study body representing the University at Buffalo School of Management and that of University of Central Florida, we were able to volunteer for over 1400 hrs. in 4 days, rebuilding three baseball fields and working on miscellaneous projects within the 9th Ward. This experience has taught me the basic necessities to be an effective GMA member and leader. Also, I feel that my personality and openness to new ideas make me an ideal candidate because ultimately the GMA is working the students. I will be open to any new and creative ideas that involve first and second years so that we will get to know one another better and outside of a school environment. I plan to organize a golf tournament in the spring that will involve both the students of the graduate program and the faculty/staff if they are up to the challenge. My leadership experience in the past, as well as through my involvement in the School of Management, has made me an ideal candidate for the Vice Presidency position in the GMA.

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Kyriakos Zannikos, Candidate for GMA Vice President

Hello my classmates,

I could. Within the limited amount of time that MBA students have to accomplish his or her number of activities and events that the school provides to its students to participate and involve, including:

- MBA Ambassador
- UB MBA Exchange Staff Writer
- PACE Candidate
- CRC Practice Interviewer
- Thunderbird Innovation Challenge Competition
- Panasci Entrepreneurship Competition
- Country Forum Presentation
- Johnson and Johnson Summer Intern

My candidacy as the Vice President of the Graduate Management Association comes to complete the puzzle of the 1st year of my the program and an experience to help the new GMA team to build upon the great heritage that the old GMA team leaves to us in order to improve the quality of our MBA program. My plans for next year include taking the Corporate Champion Program to the next level, with more interaction and real work experience at the participating companies, in addition to creating a new club under the GMA umbrella to foster the important ideas of Innovation, Creativity and Entrepreneurship in our school, while creating more leadership opportunities for others in our class. And, of course, fun and entertainment will be always fostered in any activity we will perform. After all, we are not here for a long we are here for a good time!

## Meet the 2010 GMA Candidates

### Candidates for Treasurer:



Matt Clouden, Candidate for GMA Treasurer

Hey guys. Why do I want to be your treasurer and why do I deserve the honor? First things first, as a finance concentration I have the natural draw to anything money related E but monitoring your money is hopefully going to be just a small part of my job. A lot of great things have happened this year, and there are a lot of ideas for the coming year, and I would like to be able to either continue or start any and all of them. From the blood drive to the charity auction to the New Orleans trip, I have participated in a lot that the GMA has been a part of, and I feel I have the ability and the ideas to make these events even better. Some of the ideas I have that the GMA could incorporate include social, academic, and community service activities that will cater to everyone in some way. Basically, I see my job not to just manage your money, but make the entire MBA experience as fulfilling as possible, and I hope to get the opportunity to do just that.



Jon Jennings, Candidate for GMA Treasurer

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As we usher in a new era of administration and leadership, within a community of leaders in training, we as a community, must look around us and appreciate the past. In that, I would like to thank the (soon to be) former leaders of the GMA for their hard work and dedication over the past year to bring us not only us the kinds of events we have all enjoyed, but the philanthropic attitudes that have led to such great events as the Community Blood drive (with a great vampire theme!), and the charity Auction c b ž F U Y [ \ m c i X U k [ m c i 5 g 9 ] b g h Y ] b g c g i W W Y g g ž V i h c Z j U i Y I k \ W k Y U g U W U g g U

With the help of everyone both in and supporting the MBA program, I know that we will continue to make a positive difference in our community, while having a good time of course!

I have met and talked to most of you over the semester; we have had a great time playing soccer, going to Average Joes or Omega, wine touring in Pennsylvania , and enjoying the presentations and cuisines of our fellow classmates during Country Forum presentations. As your Treasurer, I will contribute to planning these events, and more for all of us and the in- W c a ] b [ Z ] f g h m Y U f g f l D f c Z Y g g c f ? f n m g h c Z ] U \_ / [ ] g m ideas a Đ \ Y h c V f ] b [ Y j Y f m c b Y h \ Y h m d Y g c Z Y j Y b h g h \ U h k provide the k U b h financial management to make them a reality. I believe my financial background and outgoing attitude make me a good candidate, but in the name of Democracy, that option is left to you! See you all at the polls, and remember vote Jennings for scrawny Irish treasurer!



Christina Marinucci, Candidate for GMA Treasurer

My name is Christina Marinucci and I am running for the GMA position of Treasurer. I grew up just outside of the Niagara Falls area, and am happy to be back in town, strengthening my educational background and meeting new people. I chose to run for office for one main reason: to be more involved in this program, with all of you. I believe that life is only as good as the friendships you make, and I will work with the rest of the GMA officers to blend fresh event ideas with past endeavors, to enhance our collective program experience. Specifically, I have chosen the position of Treasurer so that I can have a direct hand in allocating the funds inside our budget to maximize the positive impact on the lives of all MBA students, the surrounding community and the program as a whole. I fit k Y c ] b h c h \ g d c g ] h ] c b V Y W U i g Y = Y b ^ c m d U b am willing and able to use contacts I have made in this area to improve our base of connections. I

look forward to the opportunity of bringing the students in this program closer together and working to solidify a network of relationships that we can carry with us beyond graduation into our future endeavors.

# Meet the 2010 GMA Candidates

## Candidates for Secretary:



Sunir Garg, Candidate for GMA Secretary

I come from a diverse background, and have experience of working successfully along with European and Asian engineers at our construction sites in India, which places me in an advantageous position when it comes to working with people from different backgrounds. I have one and a half years of full time work experience as Business Development Manager during which one of my main job responsibilities was to correspond with the clients and the parts suppliers situated all over the world.

Similarly, the event organization requirement of this job can be reflected by my work as Event coordinator for Delhi university edition of SAE during my undergrad studies, where I successfully organized the annual technical event of the school.

I believe that I am a stand out candidate for this job because apart from my experiences, I will add a different flavor to the working of GMA since traditionally there have been no international students involved in its working. I will endeavor to organize events through which new-coming international students will be more smoothly accepted in the teams.

Thank you for your time and consideration.



Drew Hermann, Candidate for GMA Secretary

I would like to take this time to present my candidacy for GMA Secretary. As Secretary, I want to continue an open and honest flow of comments, concerns and information between faculty and students. In addition, I will be a liaison for the current MBA students and the incoming 1st year class in order to create cohesion within the MBA Program. I plan on doing this by sharing my full contact information in order to always be available for questions, objections, or remarks.

In regards to policy and student government involvement, I hope to open up a relationship with the United Way that will allow MBA students the opportunity to work with local non-profits in order to apply and utilize our learning with the program within a practical environment. This

U d d ^ ] W U h ] c b ^ c Z ^ g \_ ] ^ ^ g ^ k ] ^ ^ ^ U ^ g c ^ W c a Y ^ ] b h c ^ SOM Alumni and Faculty in order to see how our theoretical learning is applied and adapted in h c X U m Ð g ^ W i f f Y b h ^ Y W c b c a ] W U ^ ^ ^ U b X g W U d Y " @ U g h ^ m Å = ^ k U g ^ U ^ k U m g ^ h c ^ X ^ = ^ \ U X ^ d f Y h h m ^ \ U b X

The UB MBA Exchange is looking for a few enthusiastic first-year students to take over for the UB MBA Exchange for the Fall 2009 - Spring 2010 school year. Do you want to be the next Editor or Director-in-Chief? If so, we want to hear from you! Please email Beth at [blt@buffalo.edu](mailto:blt@buffalo.edu) with any questions about the requirements of the positions, or to express your interest!

### THE UB MBA EXCHANGE

BETH TORNATORE-EDITOR IN CHIEF

EVAN LLOYD-DIRECTOR IN CHIEF

DAVE ANTHONY-SENIOR STAFF WRITER

RALEIGH LOVE-SENIOR STAFF WRITER

KYRIAKOS ZANNIKOS- STAFF WRITER

Contact us at

**[mbaXchange@gmail.com](mailto:mbaXchange@gmail.com)**

with any questions, suggestions or if you would like to contribute and help us build the newsletter further.

Join our group on Facebook!

The MBA Exchange:

Because knowledge is POWER