

# Events

- > Friday 2/13 5:00p  
Second-Year MBA Case Competition
- > Saturday 2/14  
Valentine's Day
- > Sunday 2/15 12:00p  
Snow (?) football at Kunz field
- > Tuesday 2/17 5:30p  
Network Buffalo Event
- > Thursday 2/19  
GMA Charity Auction  
Volunteers Needed!!

# The UB MBA Exchange

“because knowledge is power.”

## Valentine's Day Fun Facts

BETH TORNATORE

There are many stories behind the origination of Valentine's Day. One that I found interesting was a story about a priest in third-century Rome named Valentine, who defied Emperor Claudius' rule outlawing marriage for young men (who were to be his potential soldiers). Because Valentine continued to perform marriages of young men despite the Emperor's wishes, he was imprisoned and ordered to be put to death. While in prison, he fell in love with a young girl who visited him. It is said that he wrote her a note, signing it "From Your Valentine," an expression that is still used today.

Card Association, Valentine's Day is the second-largest card-sending holiday of the year. One billion cards are sent each year!!

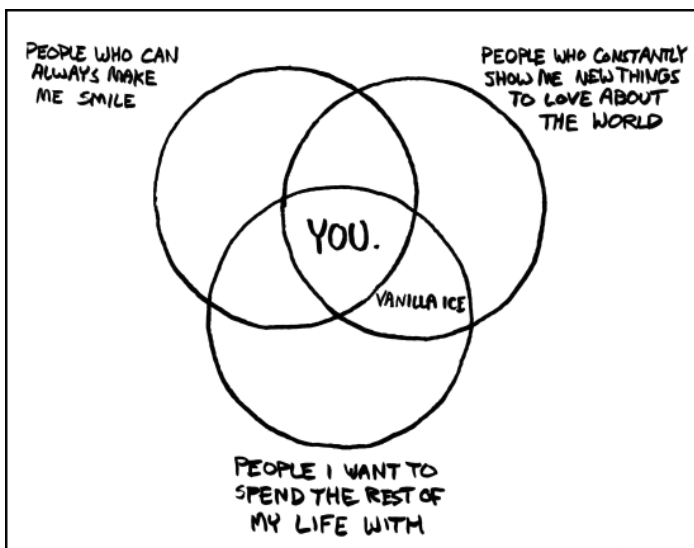
85% of Valentine's are purchased by women, while 73% of flowers are purchased by men.

In the Middle Ages, young men and women drew names out of a hat to see who their valentine's would be. Once selected, they would wear this person's name on their sleeve for one week. This helped bring out the expression "to wear your heart on your sleeve" which now means that it is easy for other people to see how you're feeling.

In some countries, young women may receive clothing as a gift from a potential suitor. The gift is seen as a marriage proposal, and if the clothing is kept, then it is said that she has accepted the proposal.

In the 1800's, doctors would prescribe chocolate to those with broken hearts in an effort to reduce the longing for their former love. Today, some believe that chocolate is an aphrodisiac, although there is no proof that this is actually the case. However, chocolate is known to increase serotonin levels, which has a pleasurable effect.

According to the Greeting



<http://xkcd.com/112/>

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The man behind the story.



### The Raleigh Story: Tapati

#### RALEIGH LOVE

This week we return once again to the Island of Rapa Nui, better known to most people as Easter Island. I've recently been asked a number of questions regarding a local festival that is going on right now on the island called "Tapati." Started in the 1970's, the festival is something of a cultural heritage celebration and generally takes place the first two weeks in February. The celebration takes the form of various exhibitions and contests, culminating in a pageant-like crowning of a Queen of Tapati for the year.

trees lashed together. Much like the winter Olympic luge, a number of their compatriots then grab the sled & rider and heave it down the side of the volcano.

Contestants then literally hang on for dear life as their sleds go careening down the hill at speeds up to 40 mph. The side of the volcano is far from smooth, and often contestants are thrown from their sleds and go tumbling down on their own. This is the one event where an ambulance is kept on standby. Points are awarded based on distance achieved and time to the bottom.

authentically as they dare and are funneled past a row of judges into the parade. People dressed in western clothes with a little face paint might earn little to no points, while people dressed only in the traditional hami (loincloth) or grass skirt, body designs, and hairstyles earn a lot.

At any rate, it's summer on that side of the world this time of year, so I highly recommend making it down to the Tapati festival at some point. Until then, here's to keeping your imagination well fed.

#### Hat of the Week



The Queen rises above the other contenders by earning the most number of points. Each contestant or competing team in all the other events pledges to support a particular contestant for Queen. The better they do in the event, the more points they earn for their contender. The contests range from canoeing races to carving competitions to dancing competitions. However, there are a number of events that have gained particular notoriety.

Another famous event is the triathlon. This one takes place in the volcanic crater called Rano Raraku that is the quarry for all the huge stone statues for which the island is most famous. Contestants start at one end of the freshwater lake within the crater. When the race begins, they paddle a reed canoe to the other side. Once there, they grab a brace of bananas (usually 40-50 kilos), throw it over their shoulders and run one and a half times around the rim of the volcano. This puts them at the starting point, where they then jump back into the lake and swim across to the finish line.

One of the final contests in the festival is the parade. Contenders for queen gather all their supporters together into camps to dress in authentic cultural styles. All the participants then dress as

#### Pith Helmet

Originated in Colonial Philipines in 1840's

Originally made from pith, now more commonly made from cork.

Popularized by British Military, though used by many European nations with tropical colonies.

## Snow Bowl?

EVAN LLOYD

Is it really February? Where did all the snow go?

Sunday, February 8, 2009 marked the second annual MBA first year versus second year "Snow Bowl" tackle football game (that's a long name.. Someone should work on that). Of course with the recent heat wave that Buffalo has been experiencing (weird) there really was not any snow for the football game. None-the-less, the game took place.

Unfortunately, there was, once again, an unsatisfactory turn out (seems to be a recurring theme for sports events this year for some reason... hmmm). Instead of a first year versus second year game, it turned into a great 4 on 4 game where almost everyone played on both teams at one point or another. Therefore, there were no real winners or losers, it was just a great time that was missed out on by most.

We are hoping to schedule another snow bowl in which we will hopefully get a better turn out. Until then, a group of us will continue to play every Sunday around noon. Next game is this Sunday at noon. It is tackle football, but no one is out to hurt anyone else. It is all played in good fun with reasonable restraint to ensure safety, so come out and play! For more details you can contact Evan at [erlloyd@buffalo.edu](mailto:erlloyd@buffalo.edu).

Hope to see more of you out there this week!

## Ask Dave

DAVE ANTHONY

Instead of my usual column, see this site for an employment wordsearch:

<http://www.learn-english-today.com/wordgames/wordsearch-printable/employmentws.htm>

Football this Sunday at noon on Kunz field (turf field in between Hadley and Flint)

### THE UB MBA EXCHANGE

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or if you would like to contribute  
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**"...it turned into a great  
4 on 4 game where  
almost everyone played  
on both teams at one  
point or another."**

**Dave Anthony**  
the man with all the answers

