

Events

Thursday 1/22 @ 5:15p
Yearbook Meeting

Saturday 1/24
Sledding at Chestnut Ridge

Sunday 1/25
Snow Football

Saturday 1/31
Downhill Ski Trip
Holiday Valley

Thursday 2/19
GMA Charity Auction
Volunteers Needed!!

The UB MBA Exchange

“ because knowledge is power. ”

New Year's Resolutions

BETHANY TORNATORE

Welcome back! I hope that everyone was able to re-charge his or her batteries in preparation for the new semester! As a new semester, and a new year begins, many people make resolutions which they promise to achieve for the year. Too often, though, these resolutions are broken!

I made a few resolutions for

myself, as I always do, but there is one resolution that is extremely important to me this semester. Now that I'm in the last semester of my MBA experience, I am promising to make this semester the best one yet. There have been too many times in my past where I've worried tirelessly about getting good grades. This experience is about more than getting a 4.0, though. It's about creating a network of bonds that can help you

throughout your life.

This year, I pledge to make the most of this last semester. I want to get involved in an activity that I might have not tried otherwise. I want to go to more GMA events. I want to make sure that I leave here with bonds of friendship that will last a lifetime!

Do you want to share your New Year resolution? Email mbaxchange@gmail.com

UB MBA Yearbook—Digital Style

LEO FLORES

Hear Ye! Hear Ye!
If you were jealous of the nerds of your high school yearbook committee, here is your chance to be hated on. If you want to be part of something new for the UB MBA class, then you want to join the UB MBA Yearbook Committee.

This will not be a paper yearbook, this will be a digital yearbook. "So what?" you may be asking, well here's what: that means it will be accessible anytime/anywhere online for your viewing pleasure, no wasted paper (green is the new black), and best of

all, cost you nothing, nada, nil, zilch, zero. Sometimes, Facebook cannot do everything.

This is a great way to recap the year we just spent in the MBA program studying, partying, dancing, traveling, whatever. But the only way to make this happen is with help and input from you guys. I could make what I feel is a year in review, but it would just be pictures of me and stories of me passing out at some random diner, do not let that happen (I am trying to get a job).

So if you are interested in being part of the yearbook

committee, please email me or attend the first general meeting Thursday January 22, 2009 @ 5:15PM in Alfiero 205. We can discuss where to take this and who can be part of what groups.

If you were a yearbook committee nerd in high school or a past life, you should bring your skills to the table. However, do not worry about past experience, as I do not have any, just a dream of having pdf formatted memories.

If you cannot make the meeting but are interested in being part of this, you can email me at lflores2@buffalo.edu

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The man behind the story.



RALEIGH LOVE

Well, hopefully everyone made it through the gauntlet of eggnog and candy canes. As many of you may know, I avoided most of the Christmas season by fleeing the country. What many of you may not know is that I brought home a 5½ foot Chinese zither called a Gü Zhēng. It's the inspiration for this column, which will cover some of the basics of making music. This is not to be confused with the question of what actually constitutes music, that's a debate I'm not going to touch.

Humanity has had a special place for music in its collective heart since time immemorial. Though the first musical instrument ever to be utilized by humans was the human voice itself, cultures across the world have sought to produce sounds using instruments external to themselves, armpit slapping and cheek popping notwithstanding. But prior to the advent of electronic reproduction, exogenous sounds have come from three major forms, blowing air, hitting things, and plucking strings.

Blowing air may be the most intuitive of the three, as it is what we do with our vocal chords, using our sinuses as resonance chambers (This is why we often sound different when we have a cold). Early on, the process was reproduced in simple flutes, little more than tubes of bone or wood with holes cut in them at

various intervals. The oldest known flute was excavated in Solvenia in 1995 and dates back 43,000 years. It is associated with Neanderthals and was made from the femur of a cave bear.

The earliest flutes had one of two forms, they were either a transverse flute (one you hold to the side) or a fipple flute (one you hold straight). The fipple is the small block of wood or other material placed in the end of a tube so as to direct the airflow to create sound. Composite construction gave rise to the reed instruments like the oboe and bagpipes. The development of metallurgy made use of variations on these principles to produce organs, and later, accordions. Horns developed from the flute by removing the fipple or reed and vibrating the air directly with the lips.

Percussive instruments vie with flutes for the title of oldest instrument. The most prolific is, of course, the drum; a stuck surface fixed to a resonant chamber. There are so many variations on this simple theme that I can't cover them all. The main characteristics are the shape of the resonant chamber (or "shell"), and whether or not the drum head is fixed or composite.

Composite drums are usually what most people think of when they hear "drum"; namely, a skin stretched across a frame. Fixed drums like the Polynesian To'ere (toe-EH-ray) or the Aztec teponaztli are normally

carved from a single piece of wood or stone. Gongs, while technically classified separately, share a fixed drum construction.

Percussive instruments include more than drums, obviously, but by definition all rely on something struck for its resonant qualities. Most percussion relies on the resonance of the thing being struck, examples include cymbals, xylophones, and the infamous cowbell. Other composite instruments include the Zambian marimba, which is like a xylophone, but each note has a separate resonance chamber hanging below it.

This leads into our final type, the stringed instruments. Again, there are too many variations to cover them all, but they all have a basic structure involving one or more strings stretched tight and connected to a resonance chamber either directly or by using a bridge to transfer the vibration.

Though they are the most recent member of the musical instrument family, stringed instruments still find their origins in Mesopotamian harps, dating back to 2800BC. Legends say the Chinese GüQin dates back that early as well, but so far, archaeologists have only found evidence dating them to 1000BC.

Well, I hope that inspires you to go make a joyful noise. Until next time, here's to keeping your imagination well fed.

Hat of the Week



Dou Li (Sugegasa)

South East Asian Origin

Thousands of years old

Bamboo or straw mat construction

Coming this semester:

The SOM Alumni Association is going to be contributing a monthly article about what the Alumni Association can offer you, both as a student and as alumni. For more information, see the Alumni Association's website: www.mgt.buffalo.edu/alumni.

Local Volunteer Opportunity

BRITT BIRD

Dr. Martin Luther King, Jr.

Are you looking for opportunities to volunteer in the Buffalo area? Join thousands of others who will come together for a day of service on Monday, January 19. See volunteers in action by watching the [MLK Day of Service Video](#) here.

During his lifetime, Dr. Martin Luther King, Jr. worked tirelessly toward a dream of equality. He believed in a nation of freedom and justice for all, and encouraged all citizens to apply the principles of nonviolence. Dr. King recognized the power of service to strengthen communities and achieve common goals.

Initiated by Congress in 1994,

King Day of Service is a national effort to transform the federal holiday honoring Dr. Martin Luther King, Jr. into a day of community service. Grounded in Dr. King's teachings, this day of service helps solve social problems by transforming the day off from school or work to a day ON to serve as a volunteer in the community.

Volunteer opportunities may meet a tangible need, such as fixing up a school or senior center, or an intangible need, such as building a sense of community or mutual responsibility.

On this day, volunteers will work side-by-side bridging barriers between people, teaching that in the end, we are more alike than we are different and that great things happen when we work to-

gether toward a common goal. (Corporate for National Volunteer Community Service, 2009)

King Day of Service will take place on January 19, 2009. This link offers [opportunities to volunteer in the Buffalo area](#). For more information visit the [King Day of Service website](#).

To submit comments about this article, suggestions for future articles, volunteer opportunities, and your personal volunteer experiences, please email babird@buffalo.edu.

“During his lifetime, Dr. Martin Luther King, Jr. worked tirelessly toward a dream of equality.”



BUFFALO BILLS UPDATE

Buffalo Bills (7-9) for the season. Who would have thought Ask Dave’s prediction formulated based on hate would actually be the outcome?



<http://www.ubathletics.buffalo.edu/football/>

BULLS CORNER

MAC Champions, the Buffalo Bulls participated in the International Bowl against UCONN on January 3, 2009. After capitalizing on UCONN mistakes in the first half, UB was scoreless in the second half, losing the game.

Dave Anthony. The man with all the answers.



Ask Dave

DAVE ANTHONY

Tips for Surviving Star's Class...

As a first year, you're inevitably going to run into Professor Star in your strategy class. It's a bit of an intense class and you really have to be on your toes throughout the semester, as he tends to throw you intellectual curveballs.

While challenging, it is also one of my favorite classes in the MBA program. Here are a few tips and guidelines to follow for that class:

1. Read the assigned chapters before class. I know it seems trivial, but he will add twists to some of the material and you don't want to be left in the dark.

2. When it comes to asking questions in case presentations, don't be the one person (or many people) that try to ask questions without actually reading the cases. If you pre-write your questions, odds are you are going to sound pretty tacky and you are going to end up irritating the presenting group and possibly sound redundant. Don't beat a dead horse.

3. You are going to have a large board presentation at the end of the semester. It is not something to procrastinate with because while you may get a poor grade on it, the board members are also going to make you look like an idiot if you don't put in the necessary effort.

4. He's a Montreal Canadian's fan, so you can either kiss up and mention their victories, or take the more enjoyable road and ask him the last time they won the Stanley Cup...which hasn't happened since I was in first grade.

Updates from the Editor-in-Chief

We're looking for a few ambitious first year students to take over for Evan and I starting next fall. Do you want to be the next Editor or Director-in-Chief? If so, we want to hear from you!

Are you interested in contributing to the MBA Exchange? We are always looking for people interested in sharing articles, updates on SOM activities, pictures of MBA events, etc. Do you have something to share with your classmates?

Send us an email mbaXchange@gmail.com

THE UB MBA EXCHANGE

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Contact us at

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with any questions, suggestions or if you would like to contribute and help us build the newsletter further.

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