

Events

- > Friday 10/31 Halloween Party
- > Wednesday 11/5 4:30p Executive Speaker Series
- > Monday 11/10 11:00a Conversation with the Dean for 1st years
- > Friday 11/14 Gusto at the Gallery

The UB MBA Exchange

“ because knowledge is power. ”

National Association of Women MBAs, University at Buffalo Chapter

BETHANY TORNATORE & AMANDA KARL

Are you looking for a way to get involved in an extracurricular activity? The UB student chapter of Women’s MBA’s might be right for you.

The mission of the University at Buffalo Chapter of Women MBA will coincide with the mission of the national association, which is to “[empower] women MBAs in order to propel more women into leadership positions in corporate America and to enhance the diversity of the nation’s workforce.” This mission will encompass two categories, education and networking.

The events of Women MBA will fulfill education, professional development, and networking initiatives. Educational events will include at least one major speaker each semester, who will tackle an issue that

women in management face. The club will also have informal gatherings of students and professional women to establish informal mentoring systems. Finally, the organization will strive to capitalize on relationships with area businesses that have events geared toward empowering women in leadership roles.

This organization will also strive to create networking opportunities between full-time MBA, professional MBA, and executive MBA students, dual degree students and their MBA classmates, as well as MBA students and alumni. Women MBA will create an opportunity for this networking to take place through social and community service events. Each semester, the club intends to sponsor a social event such as a reception or happy hour as well as a community service event with an orien-

tation toward helping women in the community. These events will also create an easy way for dual degree students to keep in touch with their fellow MBA classmates and will also be open to alumni.

For more information on the Women’s MBA club, please contact chapter president, Amanda Karl at amkarl2@buffalo.edu.

Next Event

“Coffee Talk”

Discuss Work-Life Balance with Local Professionals

11/8/2008 @ 1pm
2nd Floor Alfiero



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The Raleigh Story: Happy Halloween and Have a Scary New Year

RALEIGH LOVE

The man behind the story.



Hat of the Week



Balmoral

Scottish Origin
Dates back to 1500's
Royal Highland Regiment replaced it with the Glengarry in 2006.

A scary Celtic new year, that is. This week we've got the big kickoff to the holiday season to keep us all from succumbing to seasonal affective disorder. As such, I figured I'd lay down a little info about the single day of the year that is responsible for up to 50% of the annual revenue of some candy companies.

All Hallows' Evening was the name given to the night prior to All Hallows Day, which itself was the day prior to All Saints Day. That is, October 31st became "Hallow e'en" after Pope Gregory IV moved the catholic holiday from March 13th from contending with the ancient Roman feast of Lemuria to instead contend with the pagan new year's celebration festival of Samhain (that's pronounced SAH-win, because Gaelic is neat like that). In other traditions, the same festival is known as Hop-Tu-Naa, Hogamany, and Oie Houney, but they tend to have a bit more secular connotations.

Samhain itself was a mark of the harvest and slaughter. People would stockpile their grain and butcher cattle to prepare for winter. It was custom to throw the bones from the slaughtered cattle onto a large community fire during the festivities. It is from this practice that we derive the term "bonfire." In some places, all other fires in the community would be ex-

tinguished during the festival and re-lit from torches lit at this central bonfire as a symbolic renewal of communal unification.

It was also believed at this time in the calendar that the veil between the physical realm and spiritual realm was the thinnest. It was traditional in Celtic culture to set an empty place at the table in respect to the deceased. There is some contention that "trick or treating" (or "trick for treating") derived from a practice of dressing up as something frightening and going door to door to scare away evil spirits that crossed over during this time.

However, the more common derivative is that trick or treating came from a practice similar to Christmas caroling. People would dress up and go door to door during the holiday, performing tricks, telling jokes, or singing songs. However, many simply went around and begged for charity, or even made threats if they were not given something. Shakespeare referenced this practice in his play "Two Gentlemen of Verona," however, costumes and candy did not become common practice until the early 20th century.

Another common icon of modern Halloween celebrations is the Jack-o-Lantern. This came from an old story about a farmer named Jack (surprise, surprise) who man-

aged to trick the devil in one manner or another, depending on the version. In response, the devil curses Jack to wander for eternity. The farmer's way would forever be lit by a lantern carved out of a turnip. When the lantern-carving tradition made its way to America, a pumpkin was used in lieu of a turnip. This was largely because of its availability and larger size, thus making it more apt to be carved.

The story itself is a variation on the folklore surrounding "ingis fatuus" or "ball lightning." These terms refer to the strange lights historically observed dancing across bogs or swamps during the twilight hours. Many scientists, including Nikolai Tesla, have attempted to recreate the phenomena in a lab setting. A variety of methods has been tried, resulting in numerous explanations. The jury is still out.

A number of other cultures celebrate similarly themed festivals around the same time of year. One example would be the Aztec month-long festival celebrating the queen of the underworld, Mictecacihuatl. When Christianity was introduced, the cultural amalgam gave rise to the Mexican holiday of "Dia de Los Muertos" or "Day of the Dead." I'll leave it to you to find more examples. Have a Happy Halloween, don't eat too much candy, and keep your imagination well fed.

Volunteering and Social Activism

BRITT BIRD

A new addition to the MBA Exchange newsletter will be a weekly article highlighting various aspects of and opportunities for volunteerism. We hope this forum is not only educational, but also inspires greater volunteer involvement. If you would like to share personal stories about volunteerism, suggestions for articles on volunteerism, or comments please email babird@buffalo.edu.

This article highlights the launch of a joint publication called Volunteering and Social Activism: Pathways for participation in human development, which launched United Nations Day, and World Development Information Day that took place on Friday. The initiative for this publication originated during the International Year of the Volunteer with a study undertaken by three organizations in 2007-2008: CIVICUS: World Alliance for Citizen Participation, the International Association for Volunteer Effort (IAVE) and the United Nations Volunteers (UNV). Approximately 100 volunteer organizations spanning 54 countries contributed to the study. The "study finds that both volunteering and social activism are important strategies for fostering people's participation in social

change and human development."

"The paper argues that volunteering, like social activism, can be purposeful and change-orientated. Volunteering can be directed at influencing agenda setting, policy-making, decision-making and representation, and is also an important mechanism for promoting empowerment, personal transformation and social inclusion.

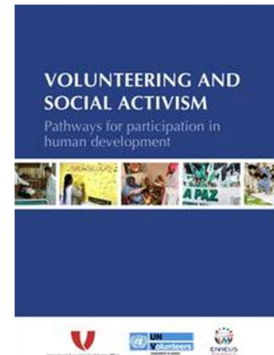
The paper also highlights the complementary and supporting roles that volunteering and activism play in fostering participation. For example, social activism plays an important role in providing leadership, defining areas for engagement and mobilizing individuals. However, social activism depends on the contributions of volunteers to effect the change it seeks.

In the paper, CIVICUS, IAVE and UNV call for a shared understanding of the common and interdependent characteristics of volunteering and social activism, so that the vast potential of volunteerism for advancing human development and social change can be released."

CIVICUS: World Alliance for Citizen Participation, the International Association for Volunteer

Effort (IAVE) and the United Nations Volunteers (UNV) (October 24, 2008). Publication Launch: Volunteering & Social Activism Promote Human Development and Social Change. Retrieved on October 24, 2008. <http://www.civicus.org/special-projects/volunteerism/volunteerism-publication/8/585-volunteerismpublication-press-release?07c23fc490fb56da28d-b023ad7e04d9d=5fcd23a337f2932ae8c80ace99df4cfc>

If you would like to learn more about the association between volunteerism and social activism, you may review the publication in its entirety at http://www.unv.org/fileadmin/img/www/Volunteering_and_Social_Activism_FINAL.pdf



"...volunteering, like social activism, can be purposeful and change-orientated."



<http://www.ubathletics.buffalo.edu/football/>

BUFFALO BILLS UPDATE

Buffalo Bills (5-2) drop their game to long time rivals Miami Dolphins (3-4).

BULLS CORNER

Game on Tuesday, October 28 against Ohio University!!!

Dave Anthony. The man with all the answers.



Ask Dave

DAVE ANTHONY

Old skewl zombies like in Dawn of the Dead and Night of the Living Dead used to be much slower and not as smart as humans, but in recently films like 28 days later, 28 weeks later and the Resident Evil trilogy, and I am Legend, the zombies are faster and smarter. How do we humans keep our competitive advantage over them?

While I'm not exactly the best source for knowledge on zombies, I will have Raleigh take a look at this one for you. My advice for avoiding zombies is to run as fast as possible if you are confronted by one. If he/she/it looks at you and is inclined to attempt to assault you, claim you do not speak his language and do not have any Grey Poupon. He/she/it might also have pity on you and not assault you if you are

wearing a Bills jersey after Sunday's embarrassing loss to the Miami Dolphins. Supposedly a zombie will die with a blow to the head according to Wikipedia, so that is a good idea as well. Any of these ideas will suffice as I hope no one is confronted by one of these scary creatures!?!

What are your tips for Halloween costumes because I haven't a clue what to dress up as?

Join the club. I am going to end up either creating a costume at the last minute or using one of my old ones. I have been one of the guys from Dumb and Dumber as well as a doctor in full scrubs. Whatever you do up here, remember that Buffalo is miserably cold and the weather can change at a moments notice. Make sure whatever you wear has at

least one pocket for your wallet if you will be outside or downtown. Also make sure that you aren't half naked otherwise the wind will make you terribly uncomfortable. Bulky costumes do not fare well in tight quarters either, so take note of that. For girls and guys alike, wear comfortable shoes because I'm not fielding a question next week on how to help soothe blisters because you were out walking in the streets all night in a pair of fake cowboy boots. If anyone is planning on being a "wanna-be champion" for Halloween, I'm sure the Boulevard Mall still has some Bills jerseys for sale.

Please send questions to MBAXCHANGE@gmail.com

THE UB MBA EXCHANGE

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Contact us at mbaXchange@gmail.com with any questions, suggestions or if you would like to contribute and help us build the newsletter further.

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