New Office Name

To reflect the increasing breadth of services available to students and employers, the Credit-Bearing Internship Program in the UB School of Management has been renamed the Office of Internships and Experiential Learning. The office aims to create strong partnerships between students, faculty and employers through internships and real-world projects.

Each year, more than 350 students from undergraduate and graduate programs in the UB School of Management complete credit-bearing internships at sites across Western New York and around the country. In addition, as part of their coursework, students often participate in projects that take them out of the classroom and into the workplace to consult on larger, real-world initiatives.

Office of Internships and Experiential Learning

Each issue of Intern Insider provides perspectives of employers, School of Management student interns and staff regarding the world of internships. Each semester, our office assists undergraduate and graduate students throughout the experiential learning process.

Internship Showcase a Success

Summer 2014 presenters included:

**Left Top:**
Ashith Shetty, Alex Schmitt, Kelsang Tomo

**Left Bottom:**
Jeff Chouinard (between supervisors Bradley Carlson and LaSha McCranely)

**Right:**
Margaret Herdzik, Brittney Prunty

UB faculty and staff are welcome to attend our showcases at the end of each semester!
When it was time for Brittney Prunty to start her internship search, The Southern Tier Brewing Company seemed like an obvious place to consider. A focal point in her Lakewood, New York community, this craft brewery was the perfect setting for her to exercise her enthusiasm, creativity and established marketing skills. So she set about networking with anyone she could at the company to let them know she wanted to intern there. Southern Tier Brewing did not have any interns at the time, so she convinced them that she would add value. “I worked hard to get this internship, sending emails, making phone calls and following up until management finally called me back”.

Brittney was invited to visit all departments, research all aspects of the business and get to know everyone. She managed the planning of three major events: an SPCA auction, Public Day and WRFA Benefit while coordinating marketing and social media campaigns and managing inventory for each. “They let me make recommendations, always asking how I thought I could make the event better, and implementing many of my ideas.” Overall she learned everything from quality control to human resources. She was able to contribute her education to the industry, while gaining a true real world experience. Brittney was known as “everyone’s intern” at Southern Tier, offering a fresh voice and perspective. She even spent time brewing beers with the brewmaster and designed her own craft beer known as the Buffalo Local.

Brittney’s supervisor, Mike Osgood, Bar Manager and Head of Hospitality, was the ideal mentor. Between five years of experience at the brewery and skills previously earned from the restaurant business, his knowledge was a great asset for Brittney who describes Mike as hands on, honest and always approachable. Mike enjoyed having Brittney on board. “She always went above and beyond and wanted to learn everything.” He has some words of wisdom for other interns, “Always take initiative. If it needs to get done, do it. Also, be an aggressive learner, don’t be afraid to take a chance and you will get noticed.”

Brittney’s experience demonstrates how motivation and networking can be much more effective in landing an internship than simply responding to internship postings. The Office of Internships and Experiential Learning encourages students to take the lead in their internship searches by seeking out those opportunities that adhere to their personal interests. To other students, Brittney says, “I attended other schools before coming to UB, and when I arrived here I heard that if you work hard you will get what you want.” This internship demonstrates that.