APPENDIX IV-B.3B
CLOSING THE LOOP: DOCTORAL PROGRAM

Three-, Four-, and Five-Year Doctoral Students' Progress as of Fall 2010: Marketing
TABLE IV-B.3B

Learning Goal One: Students will be able to conduct state-of-the-art research.	Three-Year (n=2)		Four-Year (n=1)		Five-Year (n=1)	
	N	**%**	**N**	**%**	**N**	**%**
1.1 Research Seminars	0	0%	1	100%	1	100%
1.2 Research Methods	0	0%	1	100%	1	100%
1.3a First Year Paper	1	50%	1	100%	1	100%
1.3b Second Year Paper	1	50%	1	100%	1	100%
1.3c Use of Analytical or Empirical Model in second-year paper, used subsequently in co-authored paper or dissertation	1	50%	1	100%	1	100%
1.4 Completed academic minor	0	0%	1	100%	1	100%
1.5 Completed Comprehensive Exam	1	50%	1	100%	1	100%
1.6 Research Apprenticeship/Co-Authorship	0	0%	1	100%	1	100%
1.7 Completion of Dissertation	0	0%	0	0%	1	100%
1.8 Placement within 3 months	0	0%	0	0%	1	100%

Learning Goal Two: To gain an understanding of the relevance of that research to the world of management research, practice and impact on business and society.	Three-Year (n=2)		Four-Year (n=1)		Five-Year (n=1)	
	N	**%**	**N**	**%**	**N**	**%**
2.1. UB coursework completed	2	100%	1	100%	1	100%
2.2. Advanced seminar	1	50%	1	100%	1	100%
2.3. Completed Comprehensive Exam (overlap with LG 1.5)	1	50%	1	100%	1	100%
2.4a Present at conference and/or seminar	1	50%	1	100%	1	100%
2.4b Published papers	0	0%	1	100%	1	100%
2.4c Papers under review	0	0%	1	100%	1	100%
2.5 Completion of Dissertation (overlap with LG 1.7)	0	0%	0	0%	1	100%

Learning Goal Three: Students will develop skills needed to impart knowledge to others through teaching.	Three-Year (n=2)	Four-Year (n=1)	Five-Year (n=1)

	N	%	N	%	N	%
3.1. Participated in Teaching Mentorship	0	0%	1	100%	0	0%
3.2. Participated in Teaching Assistant Workshop	1	50%	1	100%	1	100%
3.3 Satisfactory performance on UBCATS [1](#9,20,21,22)	0	0%	1	100%	1	100%
3.4 Satisfactory performance on UBCATS [2] (#5,6,7,29)	0	0%	1	100%	1	100%
3.5. Satisfactory performance on SPEAK test	1	50%	1	100%	1	100%
3.6. Satisfactory performance on presentation	0	0%	0	0%	0	0%
3.7. Meets departmental requirements for presenting at conference and/or publishing	0	0%	1	100%	1	100%

[1] Students must teach at least one class before graduating and instructor effectiveness (CATS line item #9) must be >3.0. CATS line items #20, #21, #22 dealing with ability to communicate must be >3.0. Specifically UBCATS 9 = “overall instructor effectiveness,” UBCATS 20 = “organization,” UBCATS 21 = “easy to understand,” and UBCATS 22 = “stimulating.”

[2] Students must create a good syllabus, exams, and other teaching materials. (CATS line items #5, #6, #7, #29 must be >3.0). The PhD students will deliver information about managerial and organizational implications to the undergraduate students. Specifically UBCATS 5 = “helpfulness of the syllabus, course outline,” UBCATS 6 = “usefulness of outside assignments” UBCATS 7 = “helpfulness of class activities,” and UBCATS 29 = “fairness of tests.”