Why should AACSB Accreditation matter to me?

Not all schools will provide you a return on your investment. AACSB Accreditation ensures a school isn't just taking your money. AACSB-accredited schools must pass very rigorous quality standards. They have been proven to provide the best in business education worldwide.

AACSB-accredited schools ...

✓ are recognized worldwide by top employers and other universities.
✓ have employers that only hire their graduates.
✓ have more access to recruiters.
✓ have graduates that receive higher, more competitive salaries.
✓ say being accredited improves the quality of their business programs.
✓ say being accredited helps them hire and retain the best professors and researchers.
✓ have students that are more international and are likely to earn higher levels of education.
✓ have students with high-graduating GPAs
✓ are challenging and teach the best skills that give a distinct advantage in the real world.

Do Graduates of AACSB-Accredited Schools Get Better Jobs?

Yes. Employers know a good business school from one that doesn't produce knowledgeable graduates. Here are the facts:

✓ Many top, global corporations only recruit from AACSB-accredited schools.
✓ AACSB-accredited school graduates are offered better, more competitive salaries.
✓ Students at AACSB-accredited schools have more employers that are interested in them after graduation
✓ Companies also have studied the differences between employees who have attended AACSB-accredited business schools and those who have not. For instance, one company found that employees who were educated by non-AACSB-accredited business schools had lower levels of performance. Because of this, the organization now only reimburses tuition from AACSB-accredited business schools.

What is the difference between AACSB Accreditation and other accreditations?

All business schools say, "we are accredited." But not all accreditations are the same. In addition to the basic level of accreditation (institutional accreditation), schools can take quality assurance a step further and earn specialized accreditations for specific degree programs and disciplines—such as for business and engineering.

For business degree programs at the undergraduate, masters, and doctorate level, AACSB Accreditation is the largest and most recognized specialized accreditation worldwide. The requirements for AACSB Accreditation are very stringent. In fact, 86% of AACSB-accredited schools say that the AACSB Accreditation Standards are the most stringent as compared to other accreditations they hold.

http://accredited.aacsb.edu/students/
Why is AACSB Accreditation so important to my child's education?

AACSB Accreditation is the easiest way to ensure that your child will receive a quality business degree. It is a rigorous process that accesses a school on a multitude of levels—from faculty to curricula design.

Of AACSB-accredited schools:

- 95% say AACSB Accreditation ultimately improves the quality of their business programs.
- 94% report that AACSB Accreditation provides a concrete benchmarking framework to continually measure themselves.
- 93% state that AACSB Accreditation has a continuous positive effect on their ongoing curricula development, program design, and delivery methods.

AACSB Accreditation requires that schools:

- teach everything your child needs from communication skills to financial reporting.
- have qualified and adequate faculty and staff to successfully deliver its programs.
- produce research that advances business—which means your child has access to innovative and relevant business ideas and methods.
- do not speed your child through a business degree program at a pace where they cannot effectively learn.

At AACSB-accredited schools, are professors and classes more challenging?

Yes and yes. As reported by 91% of AACSB-accredited schools, AACSB Accreditation "helps to produce higher-caliber, better-educated graduates who are more desirable to prospective employers."

AACSB-accredited faculty:

- have more opportunities to share and work with international partners.
- are higher performers as measured by student satisfaction surveys.
- have declined positions at institutions that do not hold AACSB Accreditation.

Additionally, AACSB-accredited schools are required to develop codes of conduct for their faculty members and employ a sufficient number of staff to ensure the quality of the business programs being offered. Schools also must support their faculty by providing mentoring and professional development opportunities.

Business faculty members are required to have very distinct and high levels of educational and professional qualifications. They must ensure that students are learning in the classroom and that their instructional materials are effective. Faculty must challenge students and provide them with timely performance evaluations.

As far as coursework, AACSB Accreditation requires a school to have relevant, challenging business classes that are frequently evaluated based on their ability to prepare students for success in the workplace.

http://accredited.aacsb.edu/parents/