Why choose an AACSB interest area?

- Graduates of AACSB International-accredited programs must have a well-rounded education, therefore AACSB requires at least 50% of an accounting or business administration degree be comprised of non-business, non-economics, and non-statistics courses.
- Many General Education courses also count toward the AACSB requirement. Most students will need at least 4-5 AACSB elective courses (3 or 4 units each) beyond General Education to meet School of Management curricula for datalists.
- AACSB interest areas give students the ability to create a self-directed and focused area of study that add value to their School of Management degree.
- This is not a comprehensive list of AACSB coursework—please see the Undergraduate Catalog for additional arts and sciences courses.

### Critical Thinking, Philosophy, & Humanities

- CL 151 Medical Terminology
- COL 301 Literary Terminology - 20th Century
- COM 353 Communication Ethics*
- ENG 301 Criticism
- ENG 399 Journalism (M)
- GR 101/102 Ancient Greek Language & Culture
- LAT 101/102 Latin Language and Culture
- LIN 438/443 Semantics I & II

### Artistic Expression

- AHI 448 History of Photography
- APY 414 Museum Management
- ART 210 Introduction to Photography
- ART 211 Basic Painting
- ART 250 Introduction to Digital Practices
- CPM 225 Social Photography
- DMS 101 Basic Filmmaking (M, S)
- DMS 103 Basic Video (M, S)
- DMS 105 Basic Documentary (M, S)
- DMS 110 Programming for Digital Art (M, S)
- DMS 121 Basic Digital Art (M, S)
- ENG 207 Intro to Writing Poetry/Fiction
- MUS 109 Master Composer
- MUS 113 Music and Society
- MUS 114 Genres of Music
- MUS 220 On the Edge Performance
- MUS 265 Rock Music
- TH 106 Introduction to Technical Theatre
- VSE 150 Vis Theory Aesthetics & Criticism
- VSE 200 Visual Studies Speakers

### Law and Government

- COM 101 Principles of Com*
- COM 231 Principles of Persuasion*
- COM 300 Written Communication*
- COM 326 Public Speaking*
- COM 337 Communication Theory*
- COM 420 Conflict Theory*
- COM 438 Non-Verbal Communication*
- CPM 449 Promotional Writing*
- END 313 Local Gov't Policy & Politics (F, H)
- JLS 130 American Jury Trials
- JLS 131 The Family and the Law
- JLS 132 Local Gov't Policy & Laws (F, H)
- JLS 201 Intro to Law & Legal Practices (F, H)
- MFC 332 Paralegal Principles & Procedures
- MFC 334 Legal Research and Writing (F, H)
- MFC 336 Bankruptcy Law (F, H)
- MFC 365 Basic Real Estate Law (F, H)
- MFC 399 Journalism (M)
- RSS 118 Intro to Environmental Studies

### Research and Scientific Exploration

- COM 205 Research Methods*
- CSE 111 Great Ideas in Computer Sci (S, C)
- CSE 123 Descriptive Astronomy I
- PHY 122 Descriptive Astronomy II
- SOC 203 Social Research Methods
- UER 146 Research Exploration Academy I
- UGC 302 Great Disc in Science: Microworld
- UGC 303 Great Disc in Science: Macroworld
- ULC 257 Research and Library Skills

### Sports and Wellness Administration

- ATH 100 Intro to Wellness Therapists
- ATH 201 Org & Admin of Rec Sports
- ATH 221 First Aid and Personal Safety
- ATH 222 Care and Prep of Athletic Injury
- ATH 230 Theories & Tech of Coaching
- ATH 299 Phi. Principles, Org of Athletics
- NTR 301 Dietary Assessment
- OT 230 Therapeutic Interaction
- UHE 406 Health and Wellness Peer Educ
- Any ATH activity course

### AACSB Arts and Sciences Courses By Interest Area

<table>
<thead>
<tr>
<th>Area of Study</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Administration</td>
<td>CRC recommended courses are indicated by parentheses, with a designation for Accounting (A), Business Administration Concentration (AACSB), Financial Analysis (F), Human Resource Management (HR), International Business (IB), Management Information Systems (MIS), Marketing (M), and Supply Chain and Operations Management (CM).</td>
</tr>
</tbody>
</table>

See reverse for additional CRC recommendations.

* Communication (COM) courses are recommended by the Career Resource Center (CRC) for all Business Administration concentrations.
CRC-Recommended AACSB* Courses by Major/Concentration

**Accounting**
- Any Philosophy/Ethics Course (except PHI 236)
- Any Communication Course (except COM 217, COM 223, COM 317, COM 443, COM 451, and COM 455)
- Any Math Course (except MTH 411, 412, 458, and 459)
- PHI 162 Law, Morality, and Authority

**Financial Analysis**
- Any Communication Course (except COM 217, COM 223, COM 317, COM 443, COM 451, and COM 455)
- Any Math Course (except MTH 411, 412, 458, and 459)
- Any Philosophy/Ethics Course (except PHI 236)

**Human Resources Management**
- Any Psychology Course (except PSY 207 and PSY 250)
- Any Law Course
- Any Political Science Course (except PSC 408)
- Any Communication Course (except COM 217, COM 223, COM 317, COM 443, COM 451, and COM 455)
- PSY 414 Assessment of Individual Differences
- COM 236 Small Group Communication
- COM 337 Communication Theory
- COM 420 Conflict Theory
- COM 438 Non-Verbal Communication

**International Business**
- Any Psychology Course (except PSY 207 and PSY 250)
- Any Culture, Diversity, and Sociology Course
- Any Communication Course (except COM 217, COM 223, COM 317, COM 443, COM 451, and COM 455)
- PHI 236
- PSY 437 Cross Cultural Psychology
- COM 202 Intercultural Communication

**Management Information Systems**
- Any Computer Science Course
- Any course in the Technological Applications Focus Area
- Any course in the Artistic Expression Focus Area
- Any Communication Course (except COM 217, COM 223, COM 317, COM 443, COM 451, and COM 455)
- Any Media Study Course

**Marketing**
- Any Media Study Course
- Any Communication Course (except COM 217, COM 223, COM 317, COM 443, COM 451, and COM 455)
- Any Psychology Course (except PSY 207 and PSY 250)
- PSY 321 Psychology of Personality
- PSY 322 Abnormal Psychology
- COM 101 Principles of Communication
- COM 231 Principles of Persuasion
- COM 240 Survey of Mass Communication
- COM 300 Written Communication
- COM 449 Promotional Writing
- COM 326 Public Speaking
- COM 337 Communication Theory
- ENG 399 Journalism
- MFC 215 Programming for the

**Supply Chain and Operations Management**
- Any Communication Course (except COM 217, COM 223, COM 317, COM 443, COM 451, and COM 455)
- Any Computer Science Course
- Any course in the Technological Applications Focus Area
- Any Public Speaking Course

For more information about AACSB focus areas, contact:
Office of Undergraduate Programs
204 Alfiero Center
P: 716.645.3206

*AACSB International is the premier accrediting organization for schools of management.