As a degree that deals with the reality of business today and in the future, the Executive MBA offers business leaders a fast track to improved on-the-job performance and the rewards that come with success.

As a degree that transcends textbooks, the Executive MBA impacts an organization’s bottom line in many tangible ways.

Whether saving money, exploring new markets that secure the organization’s future, or finding new solutions, graduates of Executive MBA Programs frequently make significant contributions.

They are eager to apply their new knowledge and capabilities to complex organizational issues. Their eagerness reaps the kind of benefits that can pay for tuition costs in one decision—and keep paying over and over again.

The Executive MBA degree strengthens the abilities of its graduates. The Executive MBA degree offers organizations an unparalleled leadership edge in the competitive marketplace. The Executive MBA degree is just good business.

**ROI**

On average it takes 17 months from the start of a student’s program for a company to gain its return on investment.*

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* Based on Graduate Management Admission Council research of corporate sponsors
Characteristics of Executive MBA Programs include:

- Professional services
- Senior faculty as instructors
- Global in scope, often with an international trip
- Typical time commitment of 15-25 hours per week
- Curriculum that covers and integrates all functional business areas
- Stimulating classroom discussions and team-based projects
- Global in scope, often with an international trip
- Senior faculty as instructors
- Professional services

Business leaders who pursue the Executive MBA degree put their education to work immediately. In Executive MBA Programs, leaders frequently take what they learn in the classroom one day and apply it the next.

As a result, it does not take long for Executive MBA participants to realize personal and professional benefits. Their contributions are often recognized through greater responsibilities, promotions, and increases in compensation. Their contributions are often recognized through greater responsibilities, promotions, and increases in compensation. Participants would recommend the program to others.

Statistics from Executive MBA Council research includes a Visitor Search, a directory of Executive MBA Programs with program descriptions and more, such as:

- Contact information
- Special requirements
- Undergraduate requirements
- Class size
- Accreditation
- Total program cost
- Application fee and deposit fee
- Distance learning offering and joint offering
- Residency offering and international requirements
- Start dates and class times
- Formats may vary, admission requirements may vary, and costs may vary, but there is a powerful resource that can help business leaders and their organizations find and compare Executive MBA Programs worldwide.

The Executive MBA Council web site at www.embac.org includes a Visitor Search, a directory of Executive MBA Programs with program descriptions and more, such as:

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Winning Organizations

Success in the quickly changing business environment depends on talented leadership, and winning organizations routinely invest in the development of their promising talent.

Executive MBA Programs are assets to organizations because they offer the knowledge and tools that participants need to become complete business leaders. Their Executive MBA education supports participants as they:

- Bring best practices and new ideas to the organization
- Work more effectively throughout the organization
- Consider the impact of decisions on the organization as a whole
- Generate new sources of revenue
- Apply their new knowledge to improve the effectiveness of current projects
- Take advantage of international opportunities

As a leadership tool for the organization, the Executive MBA degree is designed for executives and emerging business leaders in Executive MBA Programs tend to share similar traits. They also share another important piece of common ground. They count their returns from their Executive MBA experience as many.

Just a few of those many returns include:

- Ability to analyze complex situations and make tough decisions
- Deepened understanding of all business functions
- Increased confidence to lead a team and to tackle additional responsibilities
- Access to the latest in innovation, ideas, and approaches
- Global vision
- Expanded professional network

The overwhelming majority—99 percent—of Executive MBA graduates report new responsibilities as a result of entering the program and about one-third receive a promotion during their program.

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As a result, it does not take long for Executive MBA participants to realize personal and professional benefits. Their contributions are often recognized through greater responsibilities, promotions, and increases in compensation. Participants would recommend the program to others.
Inspired. Motivated. Ready to dig deeper. Although diverse in background and perspectives, business leaders in Executive MBA Programs tend to share those traits. They also share another important piece of common ground: They count their returns from their Executive MBA experience as many.

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Business leaders who pursue the Executive MBA degree put their education to work immediately. In Executive MBA Programs, leaders frequently take what they learn in the classroom one day and apply it the next. As a result, it does not take long for Executive MBA participants to realize personal and professional benefits. Their contributions are often recognized through greater responsibilities, promotions, and increases in compensation.

The overwhelming majority—99 percent—of Executive MBA graduates say the program either met or exceeded their expectations. Almost half of Executive MBA graduates report new responsibilities as a result of entering the program and about one-third receive a promotion during their program.

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As a leadership tool for the organization, the Executive MBA degree:

- Increases motivation and confidence
- Assists in the retention of high-potential leaders
- Grooms talent to assume greater responsibility in less time

The payback is quick. Since much of the class work relates to real-life problems and opportunities, participants can increase their contributions to their organizations almost immediately after entering the program.

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No matter where in the world, it is not difficult to find an Executive MBA Program. Formats may vary, admission requirements may vary, and costs may vary, but there is a powerful resource that can help business leaders and their organizations find and compare Executive MBA Programs worldwide.

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The Impact of Executive MBA Education

“An investment in knowledge pays the best interest.”
Benjamin Franklin

Good Business

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About the Executive MBA Council

The Executive MBA Council fosters excellence and innovation worldwide in Executive MBA Programs, as well as other business-related degree programs for professionals.

The council provides a place for program directors to share best practices and gathers data that helps members improve their programs and that reveals the importance of business degree programs for professionals.

The council has more than 200 member colleges and universities worldwide, which offer more than 300 programs in 25 countries.

Additional information about the council is available online at www.embac.org, including the Visitor Search, a directory of Executive MBA Programs worldwide.

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