

"An investment in
knowledge pays
the best interest."
Benjamin Franklin

The Impact of Executive MBA Education



Executive MBA Council

EDUCATE • NETWORK • INFORM

Good Business

As a degree that deals with the reality of business today and in the future, the Executive MBA offers business leaders a fast track to improved on-the-job performance and the rewards that come with success.

As a degree that transcends textbooks, the Executive MBA impacts an organization's bottom line in many tangible ways.

Whether saving money, exploring new markets that secure the organization's future, or finding new solutions, graduates of Executive MBA Programs frequently make significant contributions.

They are eager to apply their new knowledge and capabilities to complex organizational issues. Their eagerness reaps the kind of benefits that can pay for tuition costs in one decision—and keep paying over and over again.

The Executive MBA degree strengthens the abilities of its graduates. The Executive MBA degree offers organizations an unparalleled leadership edge in the competitive marketplace. The Executive MBA degree is just good business.



ROI

On average it takes 17 months from the start of a student's program for a company to gain its return on investment.*

* Based on Graduate Management Admission Council research of corporate sponsors

Targeted Focus

Designed for executives and emerging business leaders, the Executive MBA degree provides the same foundation and rigor as any MBA degree with at least one added bonus...the company of talented and experienced business leaders ready to fully engage on wide-ranging business topics.

The degree's targeted focus on business leaders with an average 13 years of experience transforms the classroom into a place to learn from peers as well as faculty, to expand spheres of influence, to gain perspectives not otherwise easily available.

Characteristics of Executive MBA Programs include:

- Flexible formats that allow program completion in two years or less while working full time
- Participants from all types and size of industry
- Same peer group throughout the program
- Stimulating classroom discussions and team-based projects
- Curriculum that covers and integrates all functional business areas
- Typical time commitment of 15-25 hours per week for class time and assignments
- Global in scope, often with an international trip
- Senior faculty as instructors
- Professional services

Many Returns

Inspired. Motivated. Ready to dig deeper. Although diverse in background and perspectives, business leaders in Executive MBA Programs tend to share those traits. They also share another important piece of common ground: They count their returns from their Executive MBA experience as many.

Just a few of those many returns include:

- Ability to analyze complex situations and make tough decisions
- Deepened understanding of all business functions
- Increased confidence to lead a team and to tackle additional responsibilities
- Access to the latest in innovation, ideas, and approaches
- Global vision
- Expanded professional network

Business leaders who pursue the Executive MBA degree put their education to work immediately. In Executive MBA Programs, leaders frequently take what they learn in the classroom one day and apply it the next.

As a result, it does not take long for Executive MBA participants to realize personal and professional benefits. Their contributions are often recognized through greater responsibilities, promotions, and increases in compensation.



Stamp of Approval

The overwhelming majority—99 percent—of Executive MBA participants would recommend the program to others.



Movers & Shakers

Almost half of Executive MBA graduates report new responsibilities as a result of entering the program and about one-third receive a promotion during their program.

Winning Organizations

Success in the quickly changing business environment depends on talented leadership, and winning organizations routinely invest in the development of their promising talent.

Executive MBA Programs are assets to organizations because they offer the knowledge and tools that participants need to become complete business leaders. Their Executive MBA education supports participants as they:

- Bring best practices and new ideas to the organization
- Work more effectively throughout the organization
- Consider the impact of decisions on the organization as a whole
- Generate new sources of revenue
- Apply their new knowledge to improve the effectiveness of current projects
- Take advantage of international opportunities

As a leadership tool for the organization, the Executive MBA degree:

- Increases motivation and confidence
- Assists in the retention of high-potential leaders
- Grooms talent to assume greater responsibility in less time

The payback is quick. Since much of the class work relates to real-life problems and opportunities, participants can increase their contributions to their organizations almost immediately after entering the program.

Powerful Resource

United States. Canada. Europe. South America. Asia. Africa. South Pacific. Universities and colleges throughout the world offer Executive MBA Programs. Many incorporate distance learning. Many require an international trip. Many collaborate with other universities and colleges to increase global reach.

No matter where in the world, it is not difficult to find an Executive MBA Program.

Formats may vary, admission requirements may vary, and costs may vary, but there is a powerful resource that can help business leaders and their organizations find and compare Executive MBA Programs worldwide.

The Executive MBA Council web site at www.embac.org includes a Visitor Search, a directory of Executive MBA Programs with program descriptions and more, such as:

- Start dates and class times
- Residency offering and international requirements
- Program length
- Distance learning offering and joint offering
- Application fee and deposit fee
- Total program cost
- Accreditation
- Class size
- Undergraduate requirements
- Minimum work and management experience
- Special requirements
- Contact information



Instant Value

Almost 80 percent of Executive MBA graduates say their value increased to their organizations as a result of entering the program.



Rave Reviews

Almost all graduates say the program either met or exceeded their expectations.

About the Executive MBA Council

The Executive MBA Council fosters excellence and innovation worldwide in Executive MBA Programs, as well as other business-related degree programs for professionals.

The council provides a place for program directors to share best practices and gathers data that helps members improve their programs and that reveals the importance of business degree programs for professionals.

The council has more than 200 member colleges and universities worldwide, which offer more than 300 programs in 25 countries.

Additional information about the council is available online at www.embac.org, including the Visitor Search, a directory of Executive MBA Programs worldwide.

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One University Drive
Beckman Hall BK-308A
Orange, CA 92866

PHONE 877.45EMBAC
(877.453.6222)
714.628.7334

E-MAIL info@embac.org

WEB www.embac.org

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