The 20th Annual
UB School of Management
Alumni Association Golf Outing

Proceeds generously support the award-winning Buffalo Business Magazine, the School of Management Career Resource Center and student fellowships

Golf Outing Includes

- Tee gift for every player
- Lunch
- 18 holes of golf with cart (scramble format)
- Hole contests with prizes
- Snacks and beverages on the course
- Premium bar, hors d’oeuvres and dinner
- Award reception

Schedule of Events

Registration/Driving Range Opens 11:30 a.m.

Lunch 12:00 p.m.

Shot Gun Start 1:00 p.m.

Cocktails, Dinner & Awards 5:30 p.m.

Closing Remarks 7:00 p.m.

Questions?
Contact Caitlin McNulty
UB School of Management
645-5211
mcnultyc@buffalo.edu

Since its beginning, the SOMAA Golf Outing has raised over $235,000 for School of Management students and programs!
# UB School of Management Alumni Association Golf Outing

## Sponsorship & Registration Form

### Sponsorship Opportunities

The success of our golf outing relies on the generous support of our sponsors. Please consider a sponsorship for your company. See next page for benefits and pricing.

<table>
<thead>
<tr>
<th>Sponsorship Choice</th>
<th>Sponsorship Cost</th>
</tr>
</thead>
</table>

### UB Blue Package!

Package includes: a foursome team, tee/green sponsorship and six (6) raffle tickets!

<table>
<thead>
<tr>
<th>Golf Outing</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>UB Blue Package</td>
<td>$1200</td>
</tr>
<tr>
<td>Foursome Team</td>
<td>$950</td>
</tr>
<tr>
<td>Individual Golf</td>
<td>$250</td>
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<tr>
<td>Student Rate</td>
<td>$100</td>
</tr>
<tr>
<td>Cocktails/Dinner Only</td>
<td>$100</td>
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</tbody>
</table>

### Name

__________________________

### Company

__________________________

### Address

__________________________

__________________________

### City

__________________________

### State

__________________________

### Zip Code

__________________________

### Daytime Phone

__________________________

### Email

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Please make check payable to: SOMAA. Mail registration form and check to: Caitlin McNulty, 150 Jacobs Management Center, University at Buffalo, Buffalo, NY 14260-4000
UB School of Management
Alumni Association Golf Outing
Sponsorship Benefits

Sponsored by:

Hodgson Russ LLP

All sponsors receive mention from the podium during dinner and inclusion in the printed program.

**Outing Sponsor ($2500) SOLD**
- Prominently displayed on the brochure used to solicit players and other sponsors
- Cited in all communication and e-mail used to solicit for the event
- Signage during the event at registration, lunch, cocktails and dinner
- Sponsor sign on each table during lunch and dinner
- Repeated mention from the podium
- On the front cover of the printed program
- Foursome of golfers
- Four tickets to celebration dinner
- Industry exclusivity (with one sponsor exception)

**Golf Ball Sponsor ($1200)**
- Company name/logo on three golf balls given to each golfer at the beginning of the tournament

**Golf Cart Sponsor ($1500)**
- Signage at bag drop/cart departure area
- Signs on each golf cart windshield

**Gift Sponsor ($1000)**
- Signage at registration area
- Sponsor note with gift

**Putting Green Sponsor ($500)**
- Signage at the putting green

**Driving Range Sponsor ($500) SOLD**
- Signage at the driving range

**Photography Sponsor ($500)**
- Company name on each foursome photograph emailed to each player

**Lunch Sponsor ($1000) SOLD**
- Signage during lunch
- Sponsor signs on each lunch table

**Cocktails Sponsor ($500)**
- Signage during cocktails
- Sponsor signs on select cocktail tables

**Dinner Sponsor ($1000)**
- Signage during dinner
- Sponsor signs on each dinner table

**Hole-in-One Sponsor ($500 + Insurance)**
- Signage at hole-in-one hole

**Refreshments Sponsor ($500)**
- Signage at refreshment stand
- Signage on refreshment cart

**Tee Giveaway Sponsor ($500) SOLD**
- Company logo on golf tees given to each player

**Awards Ceremony Sponsor ($500)**
- Signage during dinner
- Company name on front cover of printed program

**Tee/Green Sponsor ($150)**
- Signage from tee box and/or green