The 20th Annual
UB School of Management
Alumni Association Golf Outing

Proceeds generously support the award-winning Buffalo Business Magazine, the School of Management Career Resource Center and student fellowships

Golf Outing Committee
Christopher Hart-Nova
EscapeWire Solution, LLC
Chairman
Tom Barney
Delaware North Companies, Inc.
Paul Buckley
Applied Sciences Group
Kevin Kirk
Uniland Development Company
Rick Licursi
Siemens PLM Software
William Oliver
Northwestern Mutual
Stephen Thompson
SOMAA Fellow
John Wright
First Niagara
Daniel Wolfe
UB School of Management

Golf Outing Includes
- Tee gift for every player
- Lunch
- 18 holes of golf with cart (scramble format)
- Hole contests with prizes
- Snacks and beverages on the course
- Premium bar, hors d’oeuvres and dinner
- Award reception

Schedule of Events
Registration/Driving Range Opens 11:30 a.m.
Lunch 12:00 p.m.
Shot Gun Start 1:00 p.m.
Cocktails, Dinner & Awards 5:30 p.m.
Closing Remarks 7:00 p.m.

Questions?
Contact Caitlin McNulty
UB School of Management
645-5211
mcnultyc@buffalo.edu

Since its beginning, the SOMAA Golf Outing has raised over $235,000 for School of Management students and programs!
UB School of Management
Alumni Association Golf Outing
Sponsorship & Registration Form

Sponsored by:

<table>
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<tr>
<th>Sponsorship Opportunities</th>
<th>UB Blue Package!</th>
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<tr>
<td>The success of our golf outing relies on the generous support of our sponsors. Please consider a sponsorship for your company. See next page for benefits and pricing.</td>
<td>Package includes: a foursome team, tee/green sponsorship and six (6) raffle tickets!</td>
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**Golf Outing:**

- _____ UB Blue Package $1200
- _____ Foursome Team $950
- _____ Individual Golf $250
- _____ Student Rate $100
- _____ Cocktails/Dinner Only $100

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<th>Name</th>
<th>Foursome Team Names, Email and Company:</th>
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Please make check payable to: SOMAA. Mail registration form and check to: Caitlin McNulty, 150 Jacobs Management Center, University at Buffalo, Buffalo, NY 14260-4000
Outing Sponsor ($2500)  **SOLD**
- Prominently displayed on the brochure used to solicit players and other sponsors
- Cited in all communication and e-mail used to solicit for the event
- Signage during the event at registration, lunch, cocktails and dinner
- Sponsor sign on each table during lunch and dinner
- Repeated mention from the podium
- On the front cover of the printed program
- Foursome of golfers
- Four tickets to celebration dinner
- Industry exclusivity (with one sponsor exception)

Golf Ball Sponsor ($1200)
- Company name/logo on three golf balls given to each golfer at the beginning of the tournament

Golf Cart Sponsor ($1500)
- Signage at bag drop/cart departure area
- Signs on each golf cart windshield

Gift Sponsor ($1000)
- Signage at registration area
- Sponsor note with gift

Putting Green Sponsor ($500)
- Signage at the putting green

Driving Range Sponsor ($500)
- Signage at the driving range

Photography Sponsor ($500)
- Company name on each foursome photograph emailed to each player

Lunch Sponsor ($1000)
- Signage during lunch
- Sponsor signs on each lunch table

Cocktails Sponsor ($500)*
- Signage during cocktails
- Sponsor signs on select cocktail tables

Dinner Sponsor ($1000)
- Signage during dinner
- Sponsor signs on each dinner table

Hole-in-One Sponsor ($500 + Insurance)
- Signage at hole-in-one hole

Refreshments Sponsor ($500)
- Signage at refreshment stand
- Signage on refreshment cart

Tee Giveaway Sponsor ($500)
- Company logo on golf tees given to each player

Awards Ceremony Sponsor ($500)
- Signage during dinner
- Company name on front cover of printed program

Tee/Green Sponsor ($150)
- Signage from tee box and/or green

All sponsors receive mention from the podium during dinner and inclusion in the printed program.